



# **JERSEY'S SPORT LANDSCAPE**

**JANUARY – JUNE 2025**

**SUPPORT****IN****SPORT**

**JERSEY  
SPORT** 



# KEY HIGHLIGHTS OF JERSEY SPORT'S WORK

## JANUARY - JUNE 2025

- ✓ **297** workforce upskilled across **8** different topics
- ✓ **28** sports delivered school-sport opportunities
- ✓ **5** sports provided Exercise Referral pathways
- ✓ **4** sports delivered within new “Sports Taster” Holiday Programmes
- ✓ **4** sports participated in new Community Engagement Programmes
- ✓ **19** local athletes supported through 2025 Performance Sport Programme
- ✓ **17** School Sport Events delivered, engaging over **4,000** primary school children
- ✓ **12** sports and **18** schools involved in 25/26 SPORTIN SCHOOLS Programme
- ✓ **45** sport organisations awarded newly designed Travel Grants
- ✓ **8** children with financial barriers engaged in sport through new Sports Access Programme
- ✓ **62** sports demonstrated ‘**Green** status’ level of governance through new Health Check
- ✓ **8** volunteers recognised through new Volunteer Recognition Scheme
- ✓ Over **£536,000** awarded to support local sport

# LOCAL SPORT LANDSCAPE

## JANUARY - JUNE 2025

*\*data source –  
Jersey Sport Survey 2025 and  
The Value of Jersey's Third Sector  
Report 2024*

### WORKFORCE

- 💡 **1,926** - minimum number of paid + volunteer workforce that make local sport possible
- 💡 Of the estimated 775 'third sector' organisations in Jersey, **41%** of these are focused solely on the provision of sport and physical activity - making sport the island's biggest volunteer contributor
- 💡 **65%** of sport organisations feel they currently have the workforce to meet the needs and demands of their sport offer
- 💡 Jersey Sport aims to make the role of a volunteer easier, more impactful and ultimately more rewarding so that volunteer retention rises alongside volunteer recruitment





# LOCAL SPORT LANDSCAPE

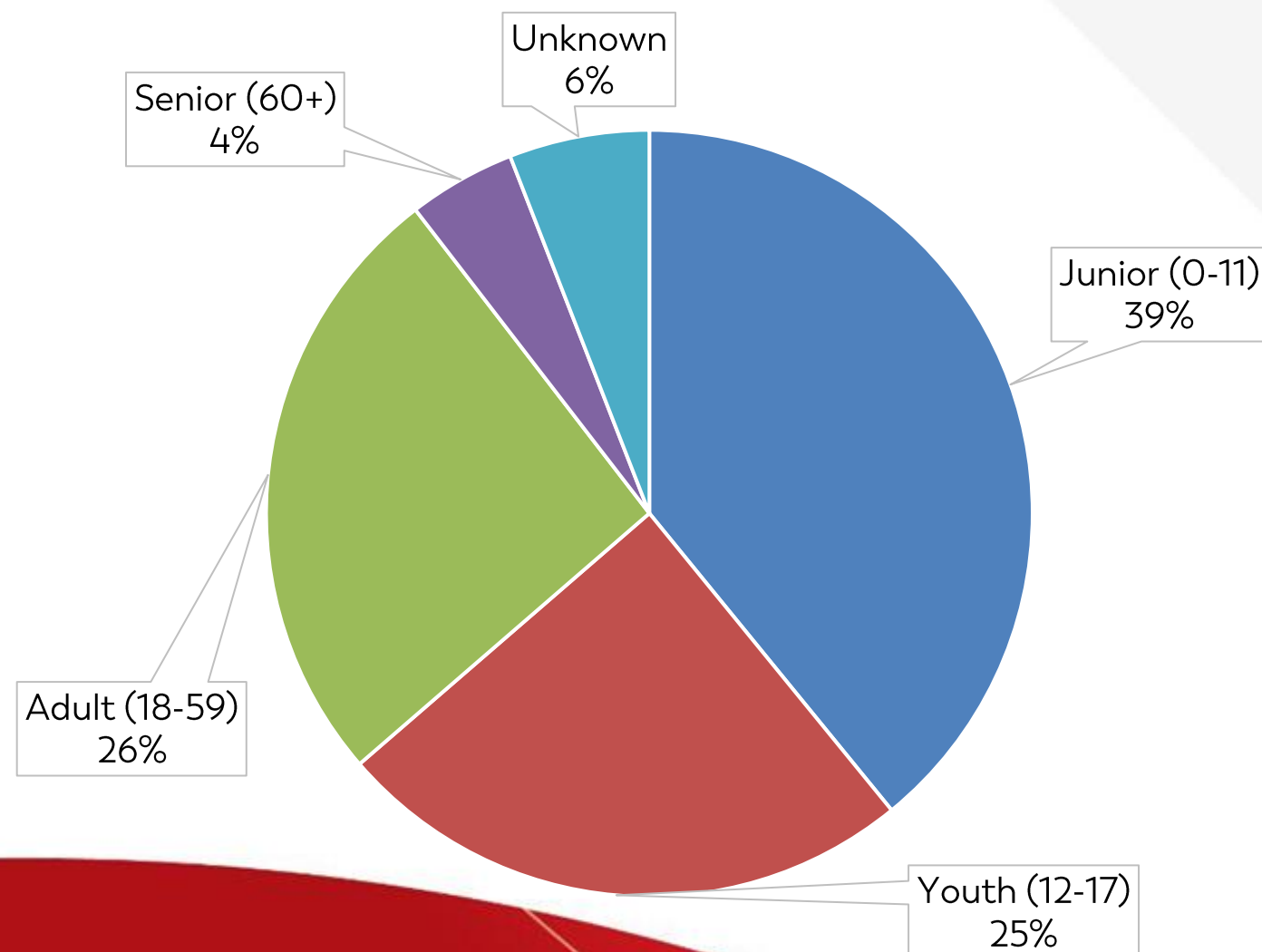
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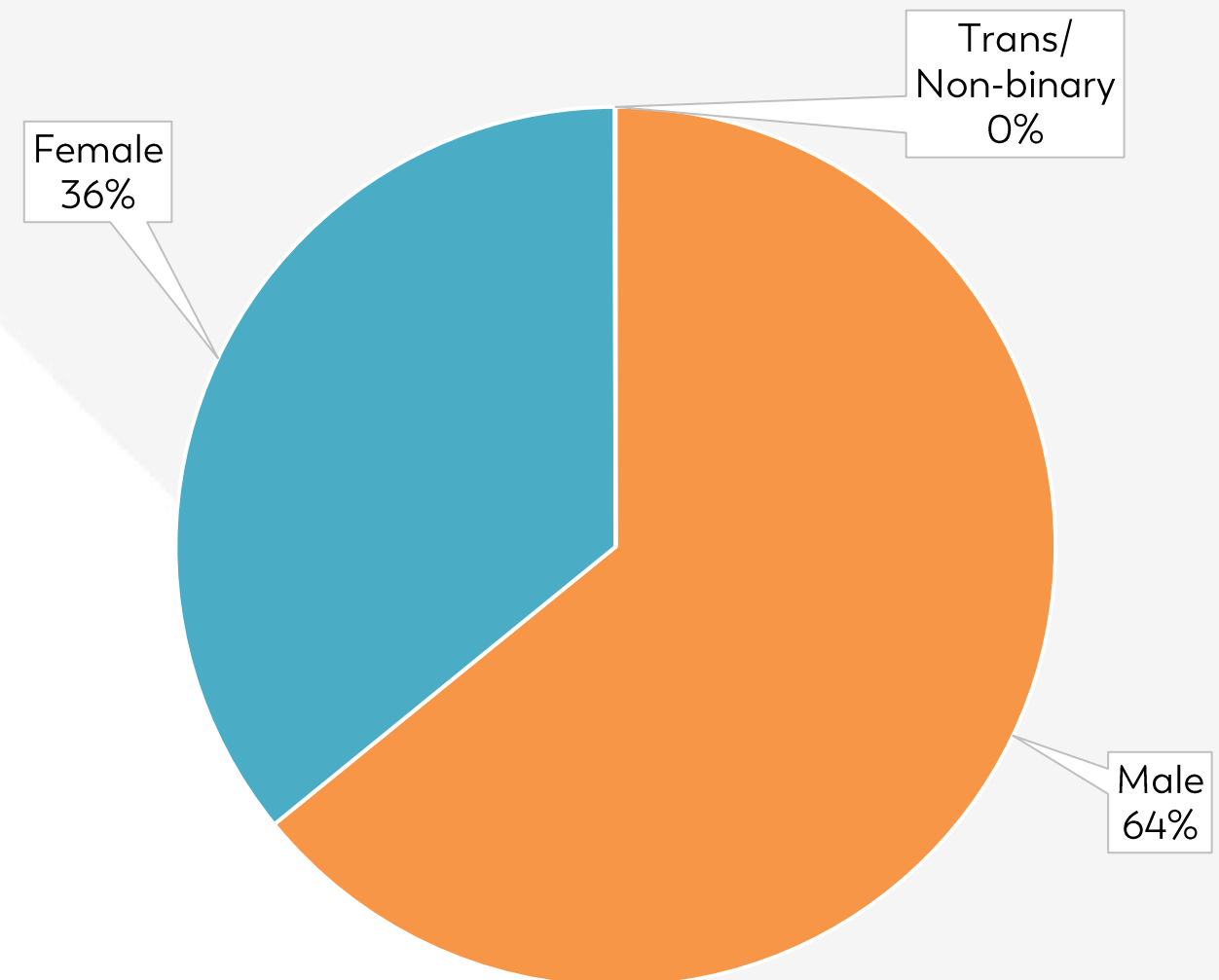
### PARTICIPATION

- 💡 **23,535** – minimum number of members or individuals engaged in local sport in 2025
- 💡 Data from 2021-22's Insight Report told us the same trends – if you are female, a teenager and/or an older adult, you are significantly less likely to play sport or be active

**AGE DEMOGRAPHIC**



**GENDER DEMOGRAPHIC**



# LOCAL SPORT LANDSCAPE

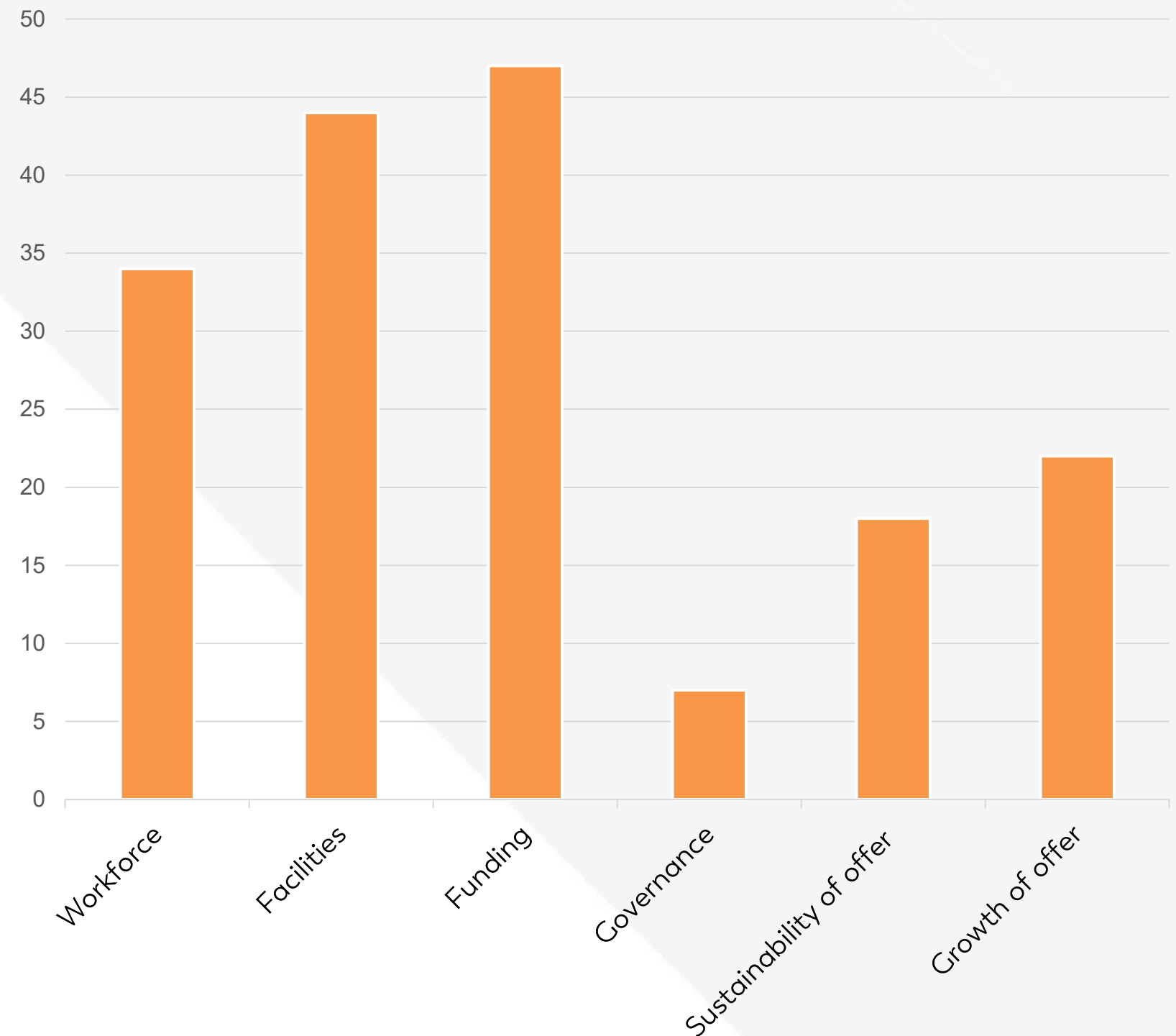
## JANUARY - JUNE 2025

*\*data source –  
Jersey Sport's Safe and Sustainable Sport  
Health Check 2025*

The biggest challenges and priorities for local sport organisations continue to be **facilities, funding and workforce** – closely followed by the **sustainability and growth** of their offers.

Whilst Jersey Sport face challenges over the remit of our facility support, we are fully committed to supporting sports to access funding and improving the recruitment, retention and upskilling support we provide.

### WHAT ARE THE MAIN CHALLENGES YOUR ORGANISATION IS CURRENTLY FACING?



# **JERSEY SPORT SURVEY**

## **JUNE 2025**

*\*data source –  
Jersey Sport Survey 2025*

The new Jersey Sport survey was sent to over 100 sport organisations that have engaged with Jersey Sport between January – June 2025, to capture the impact of Jersey Sport's support and/or funding.

**47** responses were received from **45** different local sport organisations.

"This has been our first year of involvement with Jersey Sport and applying for their grant schemes, and we have been very impressed with the support. From the advice we received to help us get our 'Green Status' by the end of January, to Jon visiting and helping find a new venue. The money we received from the Travel Grant has made a huge difference to our members and has allowed them to look forward to the competition without the big financial output. Big thank you!"

"Generally we have always had positive meetings and assistance from Jersey Sport; hopefully this can continue and develop."

"You guys are very friendly, approachable and helpful. I very much think your positive attitude to help us is first class."

"Jersey Sport has given a platform for all sports to come together and provide valuable services to each other, to assist in promoting each club and giving avenues in how we can assist each other by coming together in roles which not only helps our club but also gives opportunities in other clubs and areas. This regulating body has really brought sport in Jersey to the forefront of people's minds, instead of being tucked away and promoting the smaller clubs with their membership. We have had nothing but valuable and informative support and it has been greatly received by our whole committee. Thank you, Jersey Sport!"

"Extremely helpful whenever advice is needed on any aspect of sport organisations. The new funding strategies are clear and very helpful in term of how it's been split."

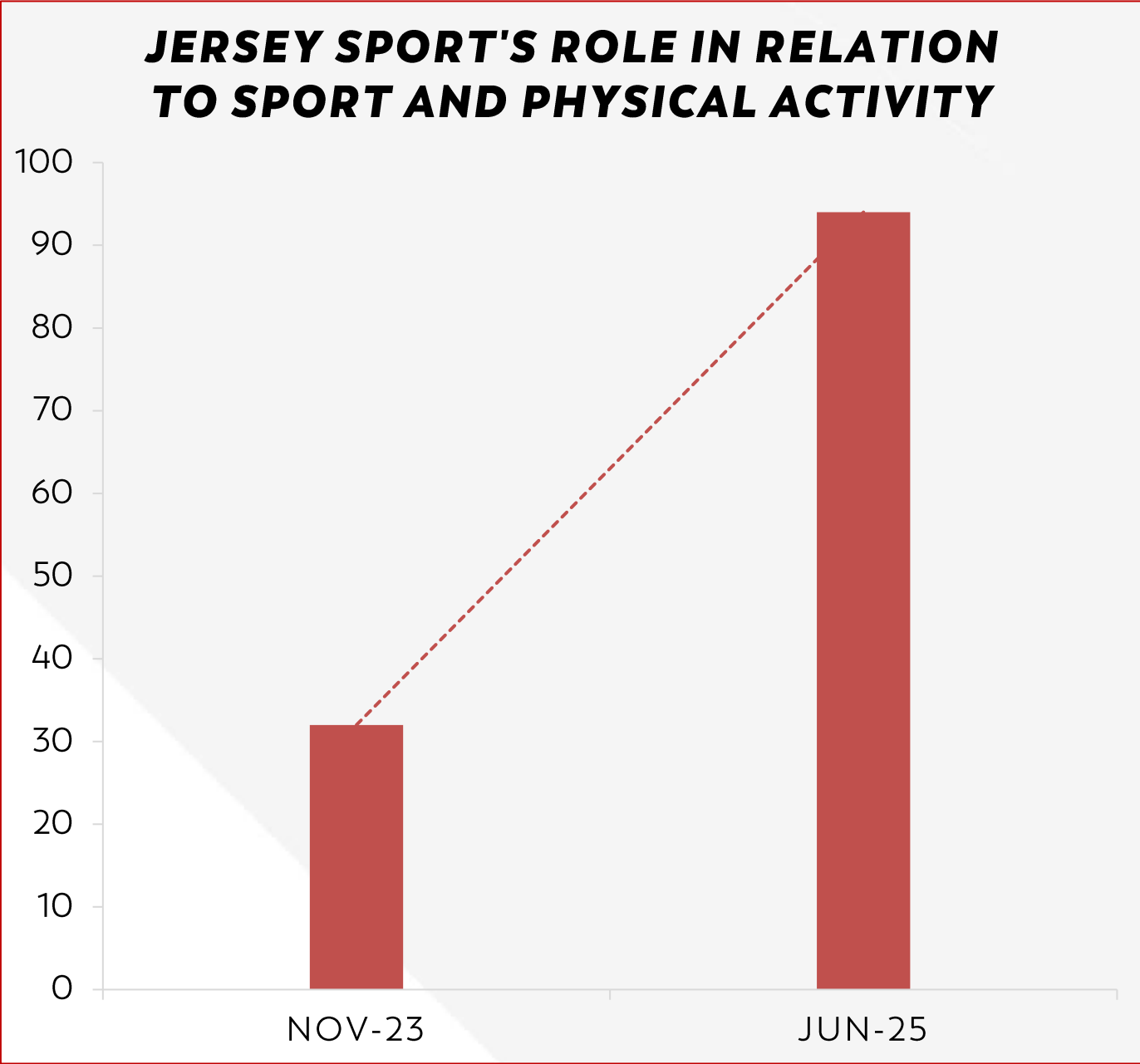
# JERSEY SPORT SURVEY

## JUNE 2025

*\*data source –  
Jersey Sport Survey 2025 and  
GoJ’s Review of Sport and  
Physical Activity in Jersey 2023*

**94%** of respondents stated that they feel Jersey Sport’s role in relation to sport and physical activity is ‘clear’, compared to just 32% 18 months ago.

This positively reflects of our clearer communications, intentional actions and increased resource for organised sport.



# JERSEY SPORT SURVEY

## JUNE 2025

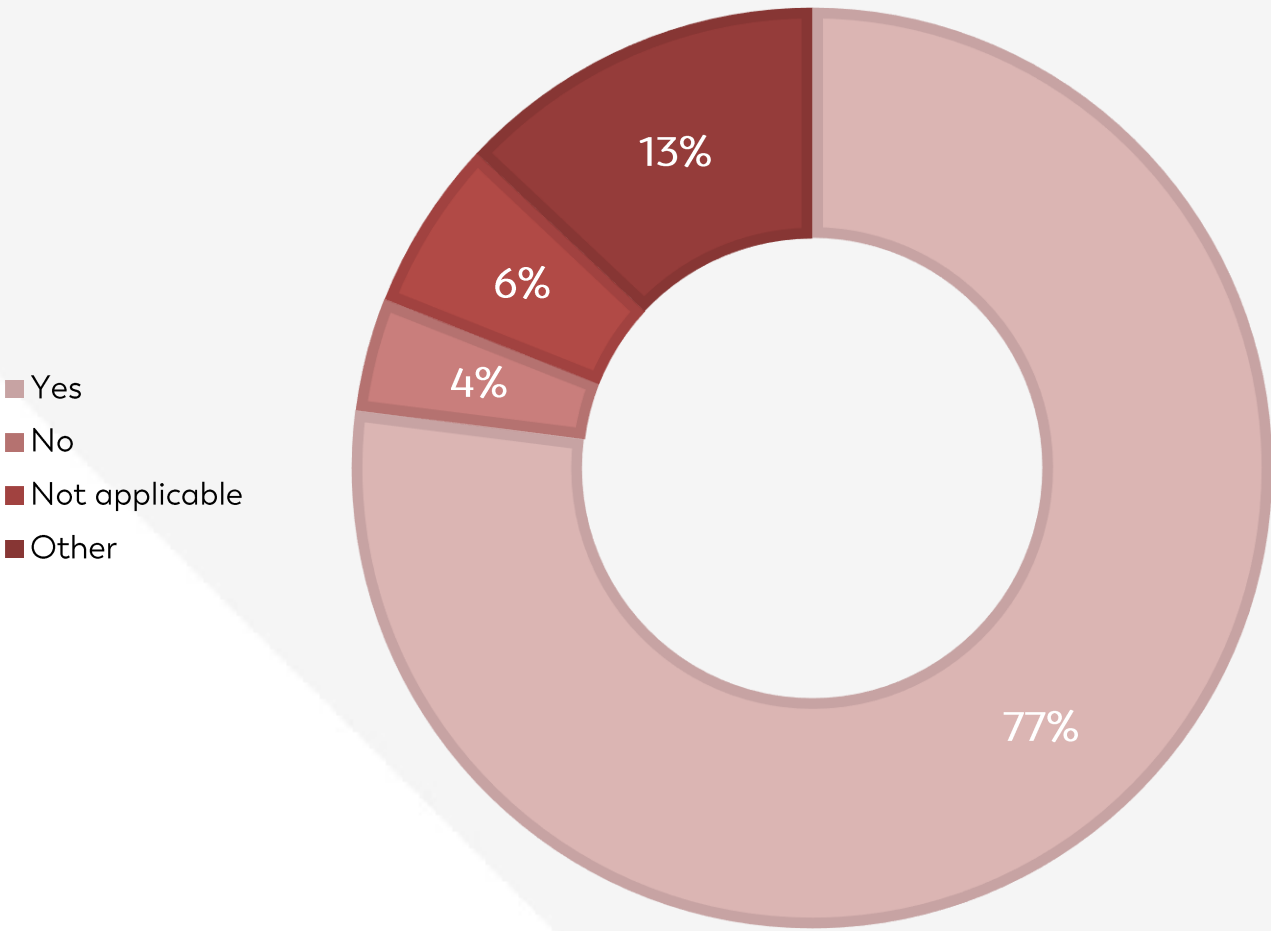
*\*data source –  
Jersey Sport Survey 2025 and  
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Physical Activity in Jersey 2023*

**77%** of respondents said that their sport organisation is demonstrating progress and impact towards their strategic development plan as a result of support and/or funding from Jersey Sport.

Progress and impact of strategic development plans can include development or achievement against a specific theme or focus, such as increasing membership of an underrepresented group, facility development or financial stability.

This new data collection will allow us to benchmark sport development progress much more accurately in future years.

### PROGRESS AND IMPACT TOWARDS A STRATEGIC DEVELOPMENT PLAN





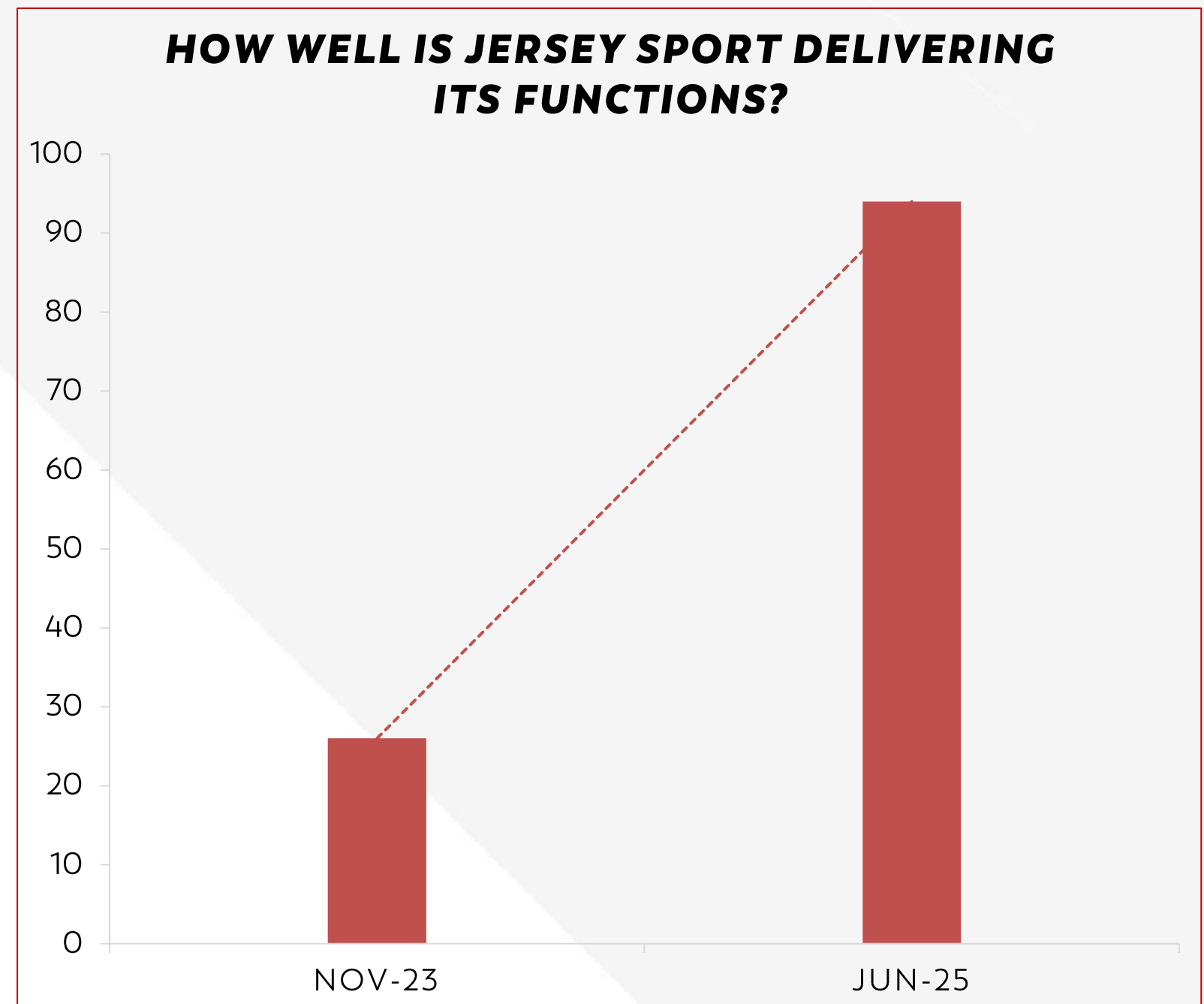
# **JERSEY SPORT SURVEY**

## **JUNE 2025**

*\*data source –  
Jersey Sport Survey 2025 and  
GoJ's Review of Sport and  
Physical Activity in Jersey 2023*

There was a **68% increase** in respondents who stated that Jersey Sport is delivering its functions 'Very well' or 'Well', from November 2023 to June 2025.

This positive public perception has had huge impact on Jersey Sport's ability to work more collaboratively and effectively with existing and new stakeholders. As a result, we have increased our reach and work more impactfully with more sports, particularly those that have not engaged and/or have been critics of Jersey Sport in the past.



# JERSEY SPORT SURVEY

## JUNE 2025

\*data source –  
Jersey Sport Survey 2025

There were 24 written statements providing feedback about what Jersey Sport is currently not doing that we could be, or that we could do better. These included:

Theme	RAG	Focus for Q3/Q4 2025 + 2026
Increasing reach and support to local sport		Support more and new sports – particularly those yet to engage with Jersey Sport
On-island upskilling opportunities and events		Deliver more cross-sport networking events and expand coach education opportunities
Sponsorship links and fundraising support		New dedicated in-house fundraising resource
Increased funding and funding opportunities		Work with key funders to increase funding into Jersey Sport, to then distribute back out to local sport
Impact reporting		Support sports to better demonstrate their own impact through data and promotion of their sport offer
School-sport development		Expand SPORTIN SCHOOLS Programme for 25/26, and deliver a pilot Secondary Schools programme
Community sport engagement		New workstream for 2025, expanding reach with target audiences through ‘Sports Taster’ initiatives



# KEY FOCUSES OF OUR WORK

## JULY - DECEMBER 2025

*\*data source –  
Jersey Sport Survey 2025 and  
Jersey Sport's Safe and Sustainable Sport  
Health Check 2025*

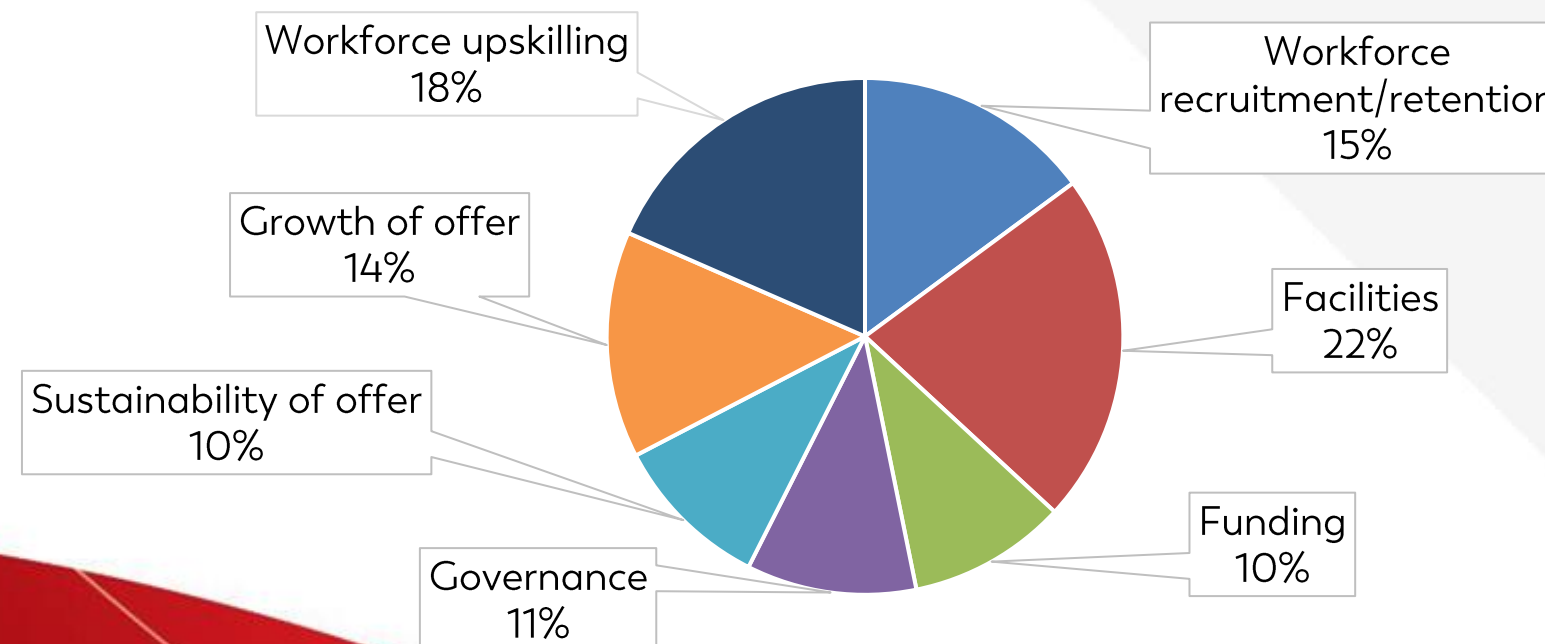
### What do we know?

- ✓ We are working more meaningfully with more sports than ever
- ✓ We have aligned our programmes and services to better meet their needs
- ✓ We are demonstrating our impact on a more strategic level

### How will we keep up the progress?

- ✓ Secure more funding to support sustainability and growth of sport offers
- ✓ Develop additional formal and informal workforce upskilling opportunities
- ✓ Launch workforce recruitment and retention initiatives
- ✓ Support facility development and infrastructure investment

### WHAT SUPPORT DOES YOUR SPORT ORGANISATION NEED FROM JERSEY SPORT OVER THE NEXT 12 MONTHS?



**We're here to  
help support your  
sports organisation.**



**GET *IN* INVOLVED**

**FIND OUT MORE**

**SPORT@JERSEYSPORT.JE**

**WWW.JERSEYSPORT.JE/SUPPORTIN-SPORT**

**#JerseySport #SupportInSport #GetInvolved**