



Jersey Sport Annual Report 2021

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Chairman's Foreword

I am delighted to present to you Jersey Sport's Annual Report for 2021, which highlights some of our key achievements, developments and changes across the organisation.

As an independent body and charitable organisation, Jersey Sport is proud to serve the island's sports clubs, organisations, volunteers and individual players at all levels, and to promote active living, sport and physical activity for all. Now in our fifth year, we are incredibly proud of the work our teams have delivered and the programmes, resources and facilities now in place that will have a significant impact on the overall health and well-being of Islanders.

In 2021, our Board of Directors continued to meet regularly, approximately every eight weeks (or less), plus ad-hoc meetings as required. During the year, the

Board underwent some changes, with one Director resigning due to family commitments and two more stepping down in December to allow for a phased refresh of the original Board over the next two years. We took this opportunity to review our Board composition, taking into account the available balance of skills, experience and diversity, and made the decision to add to the number of Directors, increasing this by one to eight. I am delighted to welcome the four new Directors to the Board – Claudine Snape, Chris Edmond, Lisa McLauchlan and Martin Holmes - who will begin their term from 1 January 2022, and each of whom brings a wealth of experience and fresh skills to the organisation. I would also like to thank our outgoing Directors for all their hard work, valuable expertise and dedication since Jersey Sport's inception, for they have significantly contributed to our overall success.

Jersey Sport's CEO, Catriona McAllister, continues her work alongside the Government of Jersey to improve and create new sports facilities on the island which will support Jersey's goal in becoming a world leader in active living and sport over the coming years. The Skate Park at Les Quennevais, the Springfield Stadium spectator and internal improvements and the Oakfield Sports Centre's expansion will all commence construction in 2022. Catriona's leadership, vision and commitment to providing sport and facilities for all is an integral part of Jersey Sport's mission.

During 2021, Jersey Sport underwent a period of growth, recruiting new team members who will play vital roles in the expansion of the organisation and in our ability to offer a wider range of services. They will also enable us to continue our vital work to reduce inequality and support all Islanders in accessing affordable sport and physical activity

programmes and facilities. These changes will allow us to support sports organisations and clubs in new and exciting ways going forward into 2022.

In closing, I would like to take this opportunity to thank the entire team at Jersey Sport for their continued commitment to the organisation, which has gone from strength to strength despite the pandemic throughout 2020 and 2021. I would also like to express my sincere thanks to our funders and sponsors, including the Government of Jersey, whose support enables us to continue stretching to reach bold goals for the people of Jersey. The information and statistics that you will see later in this Annual Report are clear evidence of the ongoing hard work and dedication of our teams and we look forward to further growth and development in 2022 and beyond.

Phil Austin MBE
Chairman, Jersey Sport



Board of Directors



Phil Austin MBE
Chairman



Steve Law
Director



Ed Daubeney
Director



Mark Wanless
Director

All Board members act
in a voluntary capacity.



Jean Cross
Director



Sarah Madel
Director
(Resigned in August 2021)



Tony Taylor
Director

Our Organisation

CORPORATE		
Marketing and Communications	Administration and Finance	Executive
Marketing and Communications Manager	Business Administration Manager	Chief Executive Officer
Marketing and Communications Officer	Finance and Bookings Officer	
	Move More Programmes Support Officer	
	Grants and Fundraising Officer	

SPORT AND CHILDREN			
James Tilley, Head of Sport and Children			
Sports Development and Covid-19 Guidance	Children and Schools Programmes		
Sports Development Manager	Children and Schools Manager		
Sports Partnership Officer	Swimming Development Officer	Children and Schools Officer	Cycle Training and School Sports Events Officer
	Swimming Instructors	Sports Coaches	School Physical Literacy Officer
			Cycling Instructors

MOVE MORE JERSEY		
Cirsty De Gruchy, Head of Move More Jersey		
Referral and Adult Classes	Disability and Inclusion Programmes	Volunteer Led Programmes
Operations Manager		
Disability and Inclusion Officer		Volunteers Programme Officer
Instructors	Coaches	Volunteers





CEO Statement

I would like to express my sincere thanks to everyone at Jersey Sport, both team members and the Board, for their continued support and enthusiasm during 2021 as we navigated the return to sport after the COVID-19 pandemic. It's not been an easy time for sports teams, clubs, volunteers and organisations and I'm delighted that we've been able to support sport in Jersey and remain flexible through these unprecedented times.

In 2021, despite the unexpected delays to our plans and the challenges of working from home, Jersey Sport has expanded its teams and created new programmes that will support more islanders in becoming more active more often and achieving the target of a 10% increase in physical activity by 2030. I am very proud of our team at Jersey Sport and would like to express my sincere thanks to all staff who left the organisation in 2021 for their valued contributions, and to welcome our newest team members. With a diverse range of experience and expertise, plus a passion for sport, I am excited to see the impact we can make together in 2022.

Our primary objective as a voice and advocate for sport in Jersey, continued throughout 2021, providing support to clubs and associations in the areas of governance, safeguarding, coaching, volunteering, COVID-19 guidance and recovery, grant schemes and development opportunities.

Working with the Government of Jersey, we launched the Inspiring Active Places Strategy in March 2021. The strategy aims to invest over £100m in new facilities-the first of which will be Le Rocquier Sport and Wellbeing Hub and FB Fields Sport and Wellbeing Park. These projects are in addition to existing plans including the skate park at Les Quennevais and improvements and expansion at Springfield and Oakfield sports centres. This significant investment in sport is an exciting time for Jersey and will create huge opportunities which will support sports participation and active living.

COVID-19 continued to affect our services and activities during 2021, particularly during the first quarter, when all our delivery programmes, except those in schools, had to close. However, our teams reacted with agility, creativity and innovation, and we worked closely with the Government of Jersey's Public Health team to keep the island's sports community fully informed. The launch of our COVID-19 Recovery and Regeneration Fund has supported 15 sports through the repurposing of £86,656 of underspent Travel Grants.

A new challenge emerged during 2021 as islanders, particularly the elderly and least active, struggled physically and mentally from the impacts of the pandemic. Our Move More Jersey team launched new programmes to support these islanders as well as new parents who had been isolated from normal post-natal interactions. This mental health programme was delivered in partnership with Mind Jersey and funded through a grant from the Jersey Community Foundation.

As our school programmes were least affected by the second lockdown, the Jersey Sport team were able to focus on children's wellbeing and provided new and regular opportunities to be active and play sports. We also delivered an additional swimming provision for those children who had missed out on the Year 5 swimming

lessons during the 2020 lockdown period. In addition, our Physical Literacy team continued to provide support for the delivery of PE lessons in seven Schools and our Bikeability programme was delivered in 27 primary schools and provided free to young people of all ages. Giving children access to these programmes supports them in developing a positive attitude to physical activity and to becoming healthy, active teenagers and adults.

Disability and Inclusion is a priority for Jersey Sport, and in 2021 we increased our range of programmes while also restarting sessions at our Cycle Without Limits centre. I am immensely proud of the things we have achieved in this area and look forward to playing a larger role in reducing the gender inequality gap and making sport more fair and equitable in 2022.

Throughout 2021, our Marketing and Communications team continued to inspire, motivate and support islanders across various social media platforms and via regular newsletters. We were delighted to launch our GET INVOLVED campaign to encourage more people to play, coach, volunteer or officiate in sport.

I am delighted that 2021 saw the appointment of a Sports Development Manager and Officer which has provided us with the capacity to support the development of sport through Jersey's clubs and associations.

I would like to take this opportunity to thank all of our clients, stakeholders, funders and sponsors for their continued support during 2021. Without you, we would not be able to continue to expand our teams, launch new projects and work towards our goals of increasing physical activity amongst islanders. I am looking forward to leading Jersey Sport into 2022 and to seeing continued growth, development and success after the challenges of the last two years.

Catriona McAllister
CEO



Strategies

Inspiring An Active Jersey

Vision

Jersey will be a healthier, more productive and fairer society by being one of the most physically active populations in the world.

Mission

More active people for a healthier island. Jersey will increase physical activity by 10%, by 2030.

The Challenge

It's a staggering fact that in Jersey, 49% of adults and 81% of children and young people do not meet the World Health Organisation's recommended guidelines for physical activity.

This means these adults and children are not active enough to have a positive impact on their health and well-being. For adults the World Health Organisation (WHO) guideline is 150 minutes of moderate or vigorous physical activity per week and for children it is 60 minutes of moderate or vigorous physical activity daily.

The Inspiring an Active Jersey Strategy has been produced to tackle this issue of inactivity within the island and Jersey Sport will drive this strategy forward.

To find out more please visit:
jerseysport.je/about-us/strategy

Inspiring Active Places

Jersey Sport is supporting the Government of Jersey with their vision for the Inspiring Active Places Strategy.

Vision

This is to be one of the most physically active populations in the world and a healthier, more productive and fairer society. Jersey will develop inspirational, high quality, accessible and sustainable facilities, which inspires, supports and delivers an active Jersey.

Mission

The IAJ mission is to 'increase physical activity by 10%, by 2030, resulting in people being more active, which in turn results in a healthier island'. This is on the basis that 49% of adults and 81% of children and young people do not meet the World Health Organisation's recommended guidelines for physical activity.

The Objectives

- Establish a long-term strategy for improving sports facilities which is incrementally implemented, ensuring islanders have access to inspiring, affordable, well-programmed facilities which support active lifestyles and competitive sport.
- Geographically balanced provision of indoor sports facilities which support islanders to be active. Built on a culture of excellent customer service, the programmes will offer a wide variety of opportunities to individuals and clubs. Pricing and accessibility will ensure access for all.
- Jersey will endeavour to provide a wide range of public outdoor playing fields and other outdoor sports facilities which will be maintained to a standard dictated by the competitive standard required.

To find out more please visit:
jerseysport.je/about-us/strategy/active-places



“

Cycle Without Limits has given me the ability to go back to an activity I have enjoyed all my life in a safe and supportive way. Although it's hard to make the effort, when I have finished my session, the feelings of achievement and wellbeing I experience makes it so worthwhile.

”

Sport



1124

Journeys supported
by Travel Grants



20

Sports supported
by Travel Grants



92%

Sports engaged with



192

People attended our
CPD programme and
safeguarding training



£5,507

Distributed to sports
associations for the
development or qualification
of coaches and officials



20

Sports organisations
supported to create sports
development plans¹



13

CPD workshops accessed
by coaches and officials



197

Disclosure and Barring
Service checks for sports
volunteers completed

“
What a fantastic
Sports Leaders course.
Both my boys have
now done this, with
my eldest using his
qualification to get
holiday work now.
Really well run, with
great encouragement
and good feedback.”

¹NEW in 2021.
Note: Year on year
comparisons are not available
for these statistics due to the
impact COVID-19 had upon
our programmes and services.

Supporting Clubs and Associations

"The Jersey Shotokan Karate club, as an idea came together in January 2022 when three high grade practicing karateka decided to start their own club. Wishing to start the club in the right way we reached out to Jersey Sport for assistance. This assistance came in two main forms. Firstly, we needed to refresh our training in First-Aid, Safeguarding Children in Sport, and Welfare Officer Training and also re-certifying our DBS Certification for all our instructors. This we managed to do through the Jersey Sport training and DBS schemes. Secondly, we made contact and had meetings with Sports Partnership Officer, Libby Barnett, who was working on the Safe and Sustainable Sports Resource Bank for sports clubs. Prior to its formal launch Libby, gave us some insight into its layout and content to help us on our way. This helped us gain some financial support through the Jersey Sports' Grant scheme to help our volunteers get to the UK to meet our UK governing body HDKI-GB (Hombu Dojo Karate International – Great Britain) and benefit from their training and gain awareness of their standards and methods. As a club we are still making progress putting all the elements of the Safe Sustainable Sport Resource Bank into place. I am sure that over the next few months, we will turn to Libby for additional support during the club's development phase."

Ray Dubras - Jersey Shotokan Karate

"We have established a close working relationship with Jersey Sport in order to ensure grass roots cricket in Jersey is healthy both on and off the field. The junior club cricket environment in Jersey has grown exponentially, through our My Club My Journey programme, over the past 5 years and with Jersey Sport's support through providing regular updates on courses, promoting educational material and developing partnerships we have been able to meet the demands. Our vision for the coming years is clearly inline with Jersey Sport's strategy and we look forward to continuing to work closely with them in the future."

Lee Meloy – Jersey Cricket Board

"As a new facility we are constantly learning and adapting. All the team at Jersey Sport have been on hand since we started to help guide and advise us. The energy and enthusiasm they bring as a team is infectious and we are fortunate to work alongside them in trying to achieve accessibility across sport in the island."

Scott Clayton – Island Padel

"SkateBoard Jersey has benefited hugely from the wealth of knowledge and motivational support provided by Libby and Claire from the Sports Development Team at Jersey Sport - skateboarding has only relatively recently been recognised as a sport, and so much of what is now standard in many traditional sports is entirely new to us! However, being part of the Jersey Sport network has enabled us to set up a local governing body, affiliate with our NGB, and learn from other organisations; which altogether has resulted in our organisation growing into a widely beneficial asset to skateboarding and the island as a whole - especially the younger generations who stand to benefit in the future!"

Phil Minty - Skateboard Jersey

"Bowls Jersey are extremely grateful for the guidance and support provided by Jersey Sport and specifically Sports Partnership Officer, Libby Barnett. The resources we have been able to access and begin implementing into our sport gives great opportunity for improvements. With the decrease in memberships across the Board, the support to access schools and different groups of participants will greatly increase these numbers."

Megan Kilvin – St Brelade's Bowls Club and Bowls Jersey

SUPPORTIN SPORT

During the start of 2021, sport and physical activity was subject to significant COVID-19 restrictions meaning delivery either ceased or was severely impacted. Jersey Sport continued its close partnership work with the Government of Jersey, on behalf of the sector, to advocate for the safe return of sport and physical activity, and to support the development of robust and helpful COVID-19 guidance. During this particularly challenging period for sports and physical activity organisations, Jersey Sport played a critical role in providing clarification, communicating frequently updated guidelines, and acting as a conduit to the Public Health departments by assisting with any COVID-19 related queries.

£86,656 was distributed to 15 sporting organisations through the COVID-19 Recover and Reinvent fund. The aim of the fund was to help diminish the financial burden suffered by those clubs who could not operate as normal and where a loss of income had occurred. In addition, the fund supported some sports to adapt their delivery and practice as a result of COVID-19, ensuring they were more robust and fit for purposes as restrictions lifted.

From Spring, the Sports Development Team moved back into business-as-usual with the de-escalation of COVID-19 restrictions and the welcome return of sport. Growth plans previously put on hold to increase support for sports was restarted. The sports team increased capacity with the appointment of a Sports Development Manager and later in the year a Sports Partnership Officer. The team prioritised building partnerships with the sports associations and supporting sports organisations to put strong bids forward for the new Channel Islands Lottery Funding for Sport and Active Lifestyles.

The extra capacity in the team enabled sports development support with several sports, including reviews of current workforce needs, growing and engaging new participants and exploring the issues which lead to the inequalities that exist within sports participation.

The sports team also worked closely with the Jersey Community Foundation on the development of the fund criteria for Sport and Active Lifestyles lottery funding before its launch and subsequently went on to support a number of sports in the application process to secure additional funding in their sport. The Sports Team also focused on developing quality framework for safe and

sustainable sport, promoting consistent and resilient messages around standards in sport, a benchmark for all users of sport to expect and for all providers of sport to aspire to, driving more sustainable and systemic change. A new resource bank was developed in support of the quality framework, alongside a training and development programme for upskilling the volunteer workforce across sports. Plans were made to launch these support programmes for sport in early 2022.

As competition and training events started to emerge, the Sports Travel Grant was launched, providing 20 sports associations with funding to support 1,124 individual return off-island trips.

CPD courses around Safeguarding, Equality and Inclusion and Coaching young people were also relaunched with 192 sports volunteers receiving free CPD by the end of 2021. In support of developing the sporting volunteer workforce, on-island tutors were trained to deliver CPD courses and workshops, particularly in safeguarding and coaching children.

Our committed Sports volunteers were also able to access our Volunteer Workforce grant where 9 sports received investment to support their specific upskilling needs.

Plans were also made to expand the sports volunteer workforce training and development calendar in 2022, including building associated partnerships with relevant organisations, to include mental health awareness, understanding inequalities, equality and inclusion, and areas of governance and management. This preparation work will enable a much more impactful and comprehensive offering for sports volunteers in 2022.

The management of Jersey Sport grants to sports saw increased capacity in 2021, enabling the sports team to focus on sport development work direct with sports. Three new voluntary committee members were also successfully recruited to the Grants Advisory Committee, a sub-committee of the Jersey Sport Board, to oversee the governance of the grants programme.

The sports team ended 2021 in a strong position having built capacity, laying the foundations for a exciting 2022 aimed at maximising support direct to sports, including the launch of the safe and sustainable quality framework, and working directly with sports organisation to develop plans for growth and development.

“
On Saturday at the Move More Cycling Pop-Up event, a very kind Move More cycling coach helped me with endless questions about my 6 year old who refuses to ride his bike/learn without stabilisers. The coach was so kind and patient and helpful - Thank you!
”

Move More Children



1036

Children came to our holiday camps



84%

Of attendees at holiday camps described the programme as “excellent” or “good”



2530

Children participated in Toddler Play sessions¹ (June - December 2021)



603

Young people engaged in the park and street-based teenage activity programme²

“
My daughter loved the Learn to Ride course and her progress has exceeded my expectations by far. She went from not being able to ride at all, to having so much confidence and wanting to go for bike rides almost every day!
”

¹NEW in 2021

²We were unable to access facilities or recruit staff to deliver this programme due to COVID-19 restrictions until December 2021.

Note: Year on year comparisons are not available for these statistics due to the impact COVID-19 had upon our programmes and services.

Move More Schools



3044

Physical literacy assessments conducted



419

Extra curricular classes taught



1600

Children took part in swimming lessons³



179

Before school sessions delivered



8

Primary schools engaged Jersey Sport coaches to support PE lessons



97%

Primary school pupils engaged with the SwimSafe programme²



100%

Year 4 and Year 5 pupils from GoJ primary schools received swimming lessons⁴



76%

Of Year 5 pupils achieved the required curriculum standard in swimming (above the UK average of 52%)

“
The staff are amazing!
Very hands on, playing
and interacting with
the children at Toddler
Play, Thank you!
We will be back!”

¹School COVID-19 restrictions stopped school sports events.

²2021 GoJ Annual Report stat. 97% of states primary schools and 44% of private schools and Mont a l'Abbee.

³Approximately.

⁴2021 GoJ Annual Report stat.

Note: Year on year comparisons are not available for these statistics due to the impact COVID-19 had upon our programmes and services.

Move More Adults



369

People referred by health professionals¹



531

Health Walks delivered²



298

Cycle Without Limits sessions delivered⁵

1353 people with a disability

+ 691 support workers

Participants took part in our Cycle Without Limits sessions



3942

Health Walks walked³



2

Care Closer to Home events supported⁴



4 years old

Our youngest rider at Cycle Without Limits



91 years old

Our eldest rider at Cycle Without Limits



162

Adult disability sessions delivered⁶



6700

Total number of attendances at our run, walk, cycle programmes⁷

¹The Move More Referral programme was impacted by COVID-19 restrictions and did not fully reopen until March 2021.

²Walks were closed in January due to COVID-19 and we lost a lot of volunteers due to our demographic of leaders being older so were nervous about leading groups of people or their health deteriorated.

³Lower due to COVID-19 restrictions and nervousness of walkers to walk in groups.

⁴Only two events were run last year by GoJ and we attended both.

⁵Cycle Without Limits Centre opened in October 2020.

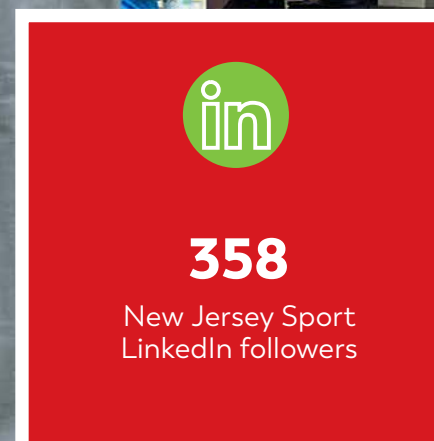
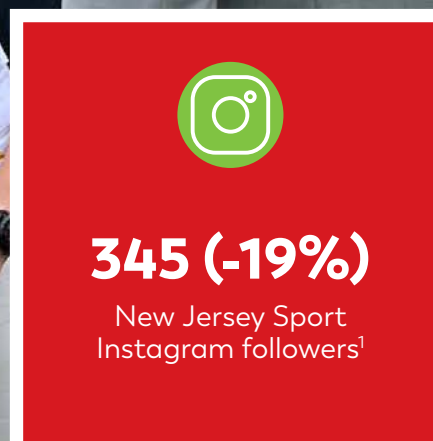
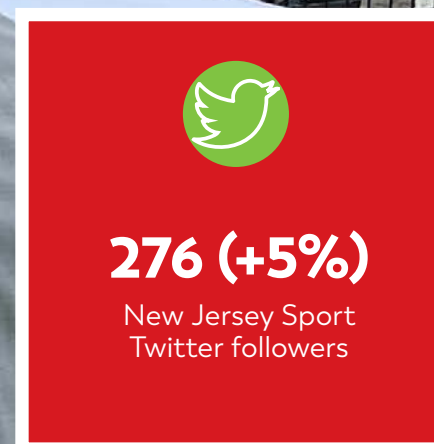
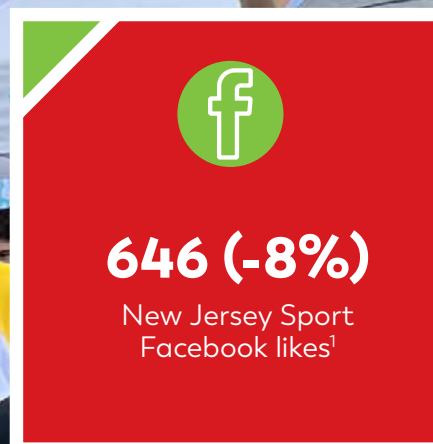
⁶Due to additional funding through Jersey Mencap and Jersey Community Foundation, an increased number and variety of sessions were able to be delivered. These included Boccia / Petangue, exercise circuit, health walks, multisports.

⁷New for 2021. This was 11 months as no programmes were run in January 2021 due to restrictions.

Note: Year on year comparisons are not available for these statistics due to the impact COVID-19 had upon our programmes and services. No sports programmes were delivered at HMP La Moye due to COVID-19.

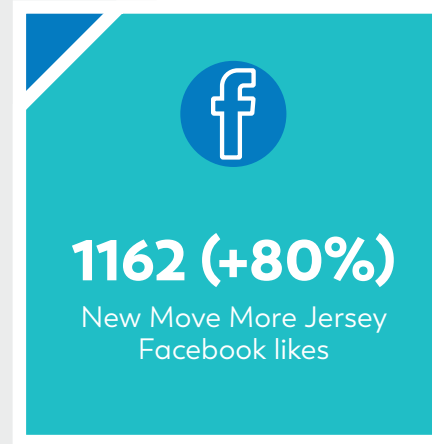
“Thank you for all your support at RunTogether! I couldn't run for 5 mins a couple of months ago, let alone 5K! Special shout out to Marie for helping me get round the track today at my first ever Jersey Parkrun!”

Jersey Sport Communications



¹2021 statistics down year on year due to spike in new followers in 2020 due to The British & Irish Lions activity.

Move More Jersey Communications*



*Launched 1 May 2019
¹Current Move More Jersey older audience demographic more comfortable using Facebook than Instagram.

“**£122,336 was raised for the Roar into Sport Fund at An Audience with The British & Irish Lions charity fundraising dinner.**”

“**We shared some amazing stories from seven islanders about their journeys to becoming more active. For some, moving more has literally transformed their life.**”

Jersey Sport Partnerships

Third Sector

Age Concern - plans were made to offer free spaces on classes for members of Age Concern in exchange for the use of the rooms however due to increasing COVID-19 it was postponed.

Autism Jersey - meeting to discuss how to support clients into Move More Jersey programmes.

Bosdet Foundation - Swimsafe partnership.

Brighter Futures - partnership working to support families, particularly through Toddler Play. Meeting with the new CEO of Brighter Futures to discuss potential partnerships and opportunities for co-delivery with Brighter Futures.

British Red Cross - meetings to discuss the possibility of a collaborative project utilising their newly funded community connector programme.

Caring Cooks - trial of joint working at children's holiday camps with healthy eating education and smoothie bike practical as well as support of the Dame Kelly Homes Trust Project through provision of lunches.

Children's Cluster Group (hosted by Children's Commissioner) - regular participation, focussed on the UN Convention for the Rights of the Child, and other topics.

Community Advisory Group - regular meetings and engagement.

Cycle 4 Jersey - Ongoing attendance of meeting to support Cycle4Jersey as a lobbying group to promote active travel and cycle safety on island.

Dame Kelly Holmes Trust (DKHT) - organised discussions of the DKHT project in Jersey.

Enable Jersey - discussions on how to continue to build a partnership between Enable Jersey and Move More Jersey.

Eye Can - meetings with the CEO / Board members to discuss collaboration with Move More Jersey.

Family Nursing & Homecare Services - various discussions on opportunities for closer partnership working to feed into our programmes as well as the possibility to devise a 'Family intervention' and 'Family' programme. Referrals to children's holiday camps and general partnership working.

Jersey Recovery College - supported in the design of their workplace scheme and subsequent discussion about crossover between our programmes.

Dementia Jersey - various meetings to discuss collaborative projects and provision of seated exercise classes to members as an 'introduction to Move More' over a number of months.

Jersey Community Foundation - partnership regarding lottery funding for sport and physical activity. Support setting up the fund and assessing applications.

Jersey Financial Services Commission - partnership working to support volunteer sport and physical activity organisations.

Jersey National Park meeting - involvement in the initial board development forum with the view of Jersey Sport holding a seat on their board or becoming an advisory member which was subsequently agreed.

Jersey Office of the Information Commissioner - data protection training and partnership working to support volunteer sport and physical activity organisations.

MENCAP Jersey - ongoing meetings with MENCAP as a funder of our programmes and to co-produce activities.

Mind Jersey - Various meetings with different staff members and the CEO as we continue to work together on developing physical activity and mental wellbeing programmes.

NSCPP - introductory meeting and discussion on pathways into Move More Jersey.

Ports of Jersey - meetings held with the team and provided the opportunity to participate in the promotional filming with the Cycle Without Limits bikes at the end of the plane runway as part of the POJ Runway Virtual Challenge promotions.

Roar into Sport Group - consultation regarding the allocation of charitable proceeds from the Lion's Tour visit.

Rotary Club of Jersey - introductory meeting and discussion on pathways into Move More Jersey.

Sanctuary Trust - meetings with staff to discuss pathways and support residents into the Move More Jersey programmes.

SPEAR - Guernsey Disability - meetings to discuss disability sports across Jersey /Guernsey and discuss opportunities to develop Boccia across the two islands.

Superheroes Series UK - Move More Jersey continues to work closely with Sophia Warner from the UK Superhero series on providing accessible events on island. We also delivered the FIND YOUR POWER virtual challenge for one week in May with 500 islanders with a disability participating.

Volunteers - meetings with various potential volunteers for Cycle Without Limits Centre.

Business

Care Homes - discussions with managers about how we can partner with homes to facilitate increased physical activity.

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) - Meetings to discuss joining Jersey Sport as a CIMSPA Employer Partner to ensure we provide robust industry standards across the organisation for all roles.

Edinburgh Leisure - ongoing discussions around programme planning and reporting.

HSBC - ongoing discussions were held regarding continued funding for the cycle programmes and other partnership opportunities.

Skills Jersey - worked with Skills Jersey to maximise the PR opportunities to showcase Jersey Sport and Move More Jersey at the Jersey Skills Show, from 11-15 October.

3D Events - Children's Triathlon - meetings and then support at the Jersey Children's Triathlon to allow full inclusion of children with a disability into the event.

Love to Ride - ongoing engagement with Learn to Ride and the Sustainable Active Transport team to bring the Ride 365 platform to Jersey.

Government of Jersey

Active Jersey Alliance - consultation on Inspiring an Active Jersey strategy KPIs and measures.

Best Start Partnership - multiple meetings for Best Start Partnership group and with project manager as the group look to implement some of the Best Start Partnership work agreed ministerially. Move More Jersey are involved in an advisory capacity to advocate for sport and physical activity to be included in plans as essential in early years provision.

Closer to Home - the Move More Jersey team supported two Closer to Home events at the Jersey Library. These events are public engagement events where members of the public are invited to learn about services.

CYPES - ongoing partnership covering grants to primary schools, advocacy for PE curriculum review, school delivery programmes, plus school sports events and PE teacher forums.

Diabetes Strategy - the Head of Move More Jersey was involved in multiple workshops and group meetings over the first half of 2021 to provide input into the new GOJ Diabetes Strategy. This has ensured that physical activity and Move More Jersey is represented in the various priorities within the strategy and pathways including Type 2 diabetes management, Pre-Diabetes and education.

Disability Strategy - Lead for Priority 3 - Good Health & Wellbeing Working Group - the Head of Move More Jersey continues to be an active member of the Disability Strategy Leadership Group in addition to being the lead for Priority 3 'Good Health and Wellbeing' of the Disability Strategy. The Move More Jersey Disability and Inclusion Officer continues to work alongside the government team and stakeholders to continue to support the delivery of strategy and projects. Move More Jersey specifically led on the Superheroes Series UK, #Findyourpower challenge which saw 500 islanders taking part in a week long physical activity challenge. The Move More Jersey team also supported the Disability Team's engagement event at Jersey Library for members of the States of Jersey Government and key stakeholders with Lord Blunkett in attendance.

Drug and Alcohol Team training - delivery of a talk about the Move More Jersey programmes to the team.

Dr Marcelle, Vaccination Centre - meeting Dr Natalie Kemp and Dr Marcelle Buture - COVID-19 Vaccination Team - to discuss how to build referral pathways for people with Long COVID-19 or struggling post COVID-19 restrictions into Move More Jersey.

Government of Jersey Transport Activation Week - Marketing and Move More programme support of the transport activation week.

Government of Jersey Health and Community services, primary prevention group - discussions about collaborative working opportunities and potential future campaigns targeted at the least active and Portuguese community.

Jersey Access Service Providers - the Head of Move More Jersey continues to sit on the JASP group and input as required.

Jersey Library - Discussions on the potential for collaborative ventures with Jersey Library and consideration of spaces within the library to deliver some of our Move More Jersey programmes.

Jersey Primary Schools Sports Association - school sports events partnership.

Jersey Safeguarding Partnership Board - safeguarding training and resource alignment.

Jersey Secondary Schools Sports Association - school sports events partnership and new PE teacher forum.

Jersey Youth Service - support, advice, and access to training provided by the Youth Service for the teenage programme.

Mental Health Network - the Head of Move More Jersey sits on the Mental Health Network meetings as physical activity has been identified as a key element to be considered as part of the Mental Health services improvement plan. Stakeholder meetings taken place to look at how Move More Jersey could be further integrated into Mental Health services provision.

Mont a L'Abbe School - various meetings with the Senior Leadership team to understand how best to understand how best to support families from the school in physical activity.

Older Adult Cluster - the Head of Move More Jersey continues to sit on the Older Adult network cluster which brings together stakeholders who provide services to older adults in the community.

Older Adult Mental Health OT Community Team - the Move More Jersey team worked with the Older Adult MH team OT's to develop some 'have a go' sessions for older adults to introduce them to the Move More Jersey Programmes.

Playing Out event at Rue des Maupertuis - Support of the 'Playing Out Event' with coaches facilitation street games.

Public Health - Family, Food and Fitness / Long Covid / Health Promotion / Social Prescribing / Covid Recovery - close partnership working together to develop proposals with sports for the safe return of sport and physical activity from COVID-19. Continued guidance support for sports. The Head of Move More Jersey and CEO have worked closely with the Public Health team throughout the year inputting into the new strategy for Public Health / Health and Wellbeing Framework and the role of Physical Activity within this. Areas with opportunity for collaboration have been identified and additional meetings and project plans were drawn up to support pathways looking at Long COVID-19 and Wellbeing hubs, Social prescribing and also Family Fitness which will be ongoing into 2022.

Infrastructure, Housing and Economy - review of cycle parking in St Helier.

St Helier Community Steering Group - attendance of community group meetings and the Head of Move More Jersey has worked with Deputy Gardiner to identify potential facilities to offer Move More Jersey programmes.

States of Jersey Police - partnership working on the teenage programme, reducing anti-social behaviour by providing physical activity in local hotspots. Facilitation of a States of Jersey Police role play situation working with the Close protection team to simulate the visit of a dignitary to Jersey Sport.

Sustainable Transport Policy and Active Travel - the Head of Move More Jersey continues to work closely with the Eco Active Programme Manager and the newly appointed Sustainable Transport Policy Manager to ensure that the IAJ Strategy, Climate Change Jersey agenda and Sustainable Transport policy are aligned. A monthly meeting is now held to discuss relevant topics, and this has led to an increased dialogue between each department and closer involvement in the work they are undertaking.

Teaching for the Adult Nursing Degree Course - teaching session delivered to the students on the importance of Physical activity in dementia. This was well received.

The British & Irish Lions Project Team - the marketing team planned and implemented marketing activity related to The British & Irish Lions visit to Jersey.

Vaccination Team COVID-19 briefings - undertook a number of briefings to COVID-19 vaccination staff regarding the Move More Jersey programmes so that they refer to them as part of their intervention when vaccinating islanders.

Jersey Sport Partnerships

Sports

Here are some of the ways we're **SUPPORTING SPORT**

Local Sports Clubs and Associations

- support to recover from COVID-19, grant funding, support with lottery fund applications, and sport development support as sport returned through the year. Sports Governance Support, general sport development, marketing and communications support.

British Athletics - various meetings to discuss and organise the implementation of our Move More RunTogether programme.

British Cycling - meetings with British Cycling about the Let's Ride events and to discuss the relationship between Jersey Sport and British Cycling in the context of the sponsorship of Move More Cycle programmes including Breeze and Guided Rides.

Commonwealth Games - ongoing partnership covering Commonwealth Games activities and sponsorship of School to Sport pilot project. Meetings to discuss promoting and accessing potential resources with regards to disability and the Commonwealth Games, talent identification and a potential para coaching project at Birmingham. Planning discussions for the Queen's Baton Relay at FB Fields on 10 June 2022.

Golf Foundation - support/resources available to clubs and schools.

Guernsey Sports Commission - regular information sharing covering disability talent identification, sports governance, and sports development.

Highlands College - supporting student career options days.

Jersey Island Games Association - on-going partnership covering Island Games preparations.

Jersey Touch Rugby - conducted review of their current marketing activity and provided ideas around implementation to help them market their club to attract more members.

Jersey Sport Foundation - partnership regarding the development of a talent programme for Jersey, physical literacy in schools, and volunteer workforce development.

JOIC - training and development of resource to support sports organisations around GDPR.

KKP - contribution to the Government of Jersey facilities consultation work.

Lawn Tennis Association - support for JTA audit.

Jersey Parkrun - meeting to discuss the integration of the Move More RunTogether programmes with Jersey Parkrun to ensure a sustainable and friendly run offering for graduates of the Move More Jersey run programmes.

Sports Consultancy Group - regular meetings covering all aspects of sports development.

Sport England - sports governance support.

Strive - initial consultation on schools and community programmes.

Super League Triathlon (SLT) - worked with members of the SLT and SLT local PR agency to plan and maximise PR opportunities at Super League Triathlon event on 18 and 19 September, including entering a Jersey Sport team in the PQ Relay Race for the first time!

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) - meeting to discuss joining Jersey Sport as a CIMSPA Employer Partner to ensure we provide robust industry standards across the organisation for all roles.

UK Coaching - volunteer CPD programme development and training of on-island tutors. Delivery partner.

Visit Jersey - marketing discussions about Sports Tourism opportunities within the island.

Art & Culture

Arthouse Jersey - meetings to discuss the role of physical activity within the Arts, to understand the background between both organisations and potential collaboration for the future.

Arts, Health and Wellbeing Seminar - Hosted an Arts, Health and Wellbeing workshop on behalf of the Government of Jersey (Tom Fleming Creative Consultancy) as part of the consultation for the Arts strategy for Jersey.

Arts Strategy - The CEO and head of Move More Jersey met with the consultancy group writing the new Arts Strategy to discuss lessons learnt from setting up Jersey Sport and discussion on how to link the IAJ and the Arts Strategies to improve the health and wellbeing of islanders.

Aspiring Jersey Island Geopark Stakeholder Meetings - Jersey Heritage - Update workshop on Heritage work with regard to the Geopark bid.

Social Recovery through the Arts and Physical Activity - the Head of Move More Jersey was invited to take part in a workshop looking at Social Recovery through the Arts and Physical Activity as part of a Social Prescribing project which was being bid for out of the Government of Jersey Social Recovery Fund.

Media

Dame Kelly Holmes Trust - Marketing presentation and useful marketing resources provided to participants on the programme about how to market their business idea.

Local Media - Jersey Sport continued to work with local media providers to share timely news stories and engage with local journalists to maximise PR opportunities.

The British & Irish Lions - recorded interviews with The British & Irish Lions coaches in support of the launch of our GET INVOLVED sports campaign. Players delivered a Q&A session at An Audience with The British & Irish Lions dinner.

“

Members of The British & Irish Lions (Warren Gatland, Gregor Townsend, Neil Jenkins and Steve Tandy) kindly supported the launch of our GET INVOLVED sports campaign.”

”



Governance Management and Procedures

About Jersey Sport

The Company is registered in Jersey as a company limited by shares under the Companies (Jersey) Law 1991. The company registration number is 123018.

The Company was incorporated on 24 January 2017 and is registered (i) as a charity under the Income Tax Jersey Law, (ii) with the Association of Jersey Charities, and (iii) as a Non-profit Organisation.

The Company was awarded its Certificate of Registration from the Jersey Charity Commissioner on 9 December 2019, pursuant to the Charities (Jersey) Law 2014, the relevant provisions of which came into effect in 2018. The Jersey charity number is 281.

The principal activity of the Company is to advocate for sport and physical activity by promoting and developing opportunities for Islanders to play sport and adopt active lifestyles.

Recruitment and Appointment of Directors

The Board has the power to appoint Directors as may be from time to time deemed necessary, who shall hold office for no more than 2 terms of 3 years, though the Chairman may serve 3 terms of 3 years. The Board monitors performance against the objectives set for the Company.

The Board regularly reviews its composition to ensure a proper balance of skills, experience and diversity and has the power to appoint additional Directors by ordinary resolution.

Sustainability

Jersey Sport understands the need to protect our environment and recognises the impact our actions have on climate change and the wider planet. We advocate for active travel across the island – encouraging islanders to travel on foot, by bicycle or bus wherever possible. We encourage staff and Jersey's workforce to actively travel to work. We are a digital-first organisation, with minimal marketing collateral produced in print, but where print is necessary, we ensure it is produced on recycled materials. In our office space and staff clubroom you will find recycling stations for staff to use for office materials and food and drink packaging.

Directors' Induction and Training

Any prospective or new director will be given a clear introduction to the Company and their role, and their duties and responsibilities will be explained to them.

Regarding training, the CEO has a clear personal development plan and works with the Senior Management Team to ensure relevant training and development is provided across the Company. In respect of the non-executive Directors, they are invited to attend any relevant training and development programmes as and when it is felt necessary.

Organisation

The Board meets at least every eight weeks.

The daily operations are the responsibility of the CEO, supported by independent financial professional input around the Company's accounts, including reconciliation of monthly figures produced by the Company's administration officer.

Operational and financial matters are formally reported to the Board during the scheduled Board meetings.

Risk Management

The Company operates a robust risk management framework. Governance and risk management procedures are assessed through an external audit and regular reviews by the Board of Directors to ensure that the Company remains compliant with good practice. Potential risks to the Company are regularly reviewed by the Senior Management Team, the Audit and Risk Committee and the Board of Directors, and are formally listed in the Risk Register.



“

We delivered a Get on Track for Wellbeing community project with Dame Kelly Holmes Trust to six young people over 19 sessions.

”

Subcommittee Reports



Commercial Committee - Annual Report 2021

The main remit of the Commercial Committee is to support the executive to identify funding for additional areas of programme delivery. In 2021 the Commercial Committee was not active mainly due to the ongoing impact of the pandemic on the business sector. As businesses and funders concentrated on response to the ongoing impact of COVID-19, the appetite for funding new activity was limited. The company itself was also focused on restarting and developing our core programmes following a second lockdown. Therefore, the team capacity to design, fund and deliver new projects was limited.

A decision was taken to suspend meetings of the Committee and undertake a review of what its remit and function should be following the appointment of a new chair in January 2022. Initial discussion focused on broadening the remit to include corporate development, marketing and communications, and fundraising.

It has been a pleasure to be involved with Jersey Sport as a member of the Shadow Board, as a Director and as Chair of this Committee. I am certain the new version of this Committee will continue to support the executive to grow participation in sport and physical activity.

Tony Taylor
Chair



Grants Advisory Committee - Annual Report 2021

The Grants Advisory Committee operates under terms of reference agreed by the Jersey Sport Board and reviewed annually. The Committee is required to meet a minimum of four times per year. The purpose of the Jersey Sport Grants Advisory Committee is to advise the Jersey Sport Board on the effective and strategic distribution of available funds for impact towards the Inspiring an Active Jersey Strategy 2020 - 2030.

The Grants Committee met formally seven times during 2021

2021 continued to be a year dominated by COVID-19 and the various challenges to the sporting community. The challenge to the Grants Committee was to respond and adapt to the changing COVID-19 guidance and restrictions which were making planning for sports difficult.

It was also agreed that, in the absence of travel, there could be more support for sports that had been financially impacted by COVID-19. With agreement from the Government of Jersey, the COVID-19 Recover and Reinvent Fund continued in the first half of 2021. The purpose of the Fund was to provide some financial support to sports that could demonstrate a negative

impact on their finances due to COVID-19 restrictions and / or present ideas for funding that could assist their recovery from their predicament in a more sustainable way.

The second half of the year saw a return to some planning for travel and also workforce development, both on and off island, and applications were received to this effect. Given the ever changing restrictions and difficulties in long term planning for sports, it was recommended that applications be accepted in an open process and considered as and when they were received.

I would take this opportunity to thank the Committee members, all working on a voluntary basis, and the Jersey Sport officers for their commitment and flexibility throughout 2021.

2021 Grant Awards -
COVID-19 Recovery and Reinvent - £86,156.00
Travel - £66,240.00
Volunteer and Workforce Development - £5,507.00

Further information and details of available grant funds, terms, conditions and criteria can be found on the grants section at www.jerseysport.je

Steve Law
Chair



Audit and Risk Committee - Annual Report 2021

The Audit and Risk Committee's (the 'ARC') purpose is to provide advice and support to the Board in relation to financial accounting, financial reporting and financial risk management and to provide a first point of contact with auditors and other financial stakeholders.

The ARC was constituted by the Board on 12 October 2017, operates under terms of reference which are regularly reviewed by the Board and reports into the Board under a standing agenda item in each Board Meeting.

During 2021 the ARC fulfilled its primary role of advising and recommending to the Board the matters necessary to complete the Company's annual statutory reporting cycle as well as the regular review of the Company's Risk Register. Following a change in auditors from the 2019 financial statements, the 2020 financial statements were reviewed by the Committee on 20 April 2021 and recommended for approval by the Board.

Principal Risks

The Company maintains a risk register which is subject to regular review. Each identified risk has a risk owner and is assessed using the following methodology;

- Likelihood and impact of occurrence before consideration of controls and mitigants (gross risk)
- Consideration of controls and mitigants in place
- Likelihood and impact of occurrence after consideration of controls and mitigants (net risk)
- Actions required to move net risk to within risk appetite

Given the nature of the Company as an 'arm's length organisation' and its reliance upon Government funding, it is to be expected that our principal risks are connected to our relationship with Government and strategic alignment of our priorities as set out in the Inspiring an Active Jersey ("IAJ") strategy. This is consistent with prior years.

A new key risk identified was in relation to the allocation of Jersey Lottery funding to sports and active living, in particular the risk of misalignment of the IAJ strategic priorities and the allocation decisions made by the newly formed Jersey Community Foundation ("JCF").

The Company maintains its focus upon the actions required to manage these risks, in particular by maintaining our strong and constructive working relationships all relevant parties, in particular the Minister and Assistant Ministers for Economic Development, Tourism, Sport and Culture, the respective government departments and the JCF.

Mark Wanless
Director

	Board Meetings	Audit and Risk Sub Committee Meetings	Commercial Sub Committee Meetings	Remuneration and Nomination Sub Committee Meetings	Grants Advisory Sub Committee Meetings
Number of meetings in 2021	7	2	0	3	7
Phil Austin	7	2	-	-	-
Jean Cross	7	-	0	3	7
Ed Daubeney	7	-	0	3	-
Steve Law	7	-	-	-	7
Sarah Madel	3	-	0	-	-
Tony Taylor	7	-	0	-	-
Mark Wanless	7	2	-	-	-
Bernard Cooper	-	-	-	-	6
Steve Le Couilliar	-	-	-	-	7
Peter Slattery	-	-	-	-	4

Remuneration and Nomination Committee

The Jersey Sport Remuneration and Nomination Committee operates under Terms of Reference agreed by the Jersey Sport Board and reviewed annually. The Committee aims to meet on a quarterly basis, but meetings are arranged to cover specific items or projects.

The stated purpose of the Jersey Sport Remuneration and Nomination Committee is as follows:

- To perform an annual review of the remuneration of all Jersey Sport employees
- To oversee Board evaluations on an annual basis
- To ensure progressive Board renewal through orderly succession planning
- Assist CEO and Board with senior level recruitment
- Support CEO and Board with any other relevant HR related issues

The Remuneration and Nomination Committee convened on several occasions during 2021, mostly online due to the COVID-19 restrictions. Key issues dealt with were as follows:

- Conducting the Jersey Sport Board review and following up on recommendations
- Overseeing the Board succession plan and the recruitment of additional Directors
- Assisting the Travel Grants Committee with their recruitment process
- Remuneration review, including pay award, salary bands and employee benefits
- Continuing evaluation of Jersey Sport’s responsibilities to its employees because of the ongoing effects of COVID-19

Membership of The Committee in 2021 was made up of the following Board Members:

- **Ed Daubeney** - Jersey Sport Director
- **Jean Cross** - Jersey Sport Director
- **Catriona McCallister** - CEO, Jersey Sport

Phil Austin, Chair of Jersey Sport has regularly attended Committee meetings and other Jersey Sport Board Members can attend should they wish to. Faye Scott, Business Administration Manager, also attends Committee meetings to provide management support.

In December 2021, Jean Cross resigned as a Director of Jersey Sport. On behalf of the Committee, I would like to thank Jean Cross for the significant contribution she made to all its activities since its inception.

Ed Daubeney
Jersey Sport People Committee
March 2022

Salary Bands

One of the main functions of the Remuneration and Nominations Committee is to review and recommend to the Board the salary and bonus payments made to staff. The salary bands in 2021 are detailed in the table below and the number of staff on each band.

Band	From	To	Head Count (Contracted Only)
Executive	£58,000	-	3
Manager	£43,000	£60,000	5
Officer / Specialist Instruction	£31,000	45,000	10
Delivery	£21,450	33,000	23

Performance Development Reviews

All contracted staff members receive an annual Performance Development Review with six-monthly reviews. The reviews set out annual forward job plans for all staff which details targets which relate specifically to the delivery against the Inspiring an Active Jersey Strategy and against which performance is monitored. The review also details any training and development the staff member would like to undertake or that their line manager believes will be helpful to the company or the individual.

Staff Structure

Jersey Sport operates with a mix of contracted full and part-time staff and a range of zero-hours coaches and instructors who work across various delivery programmes. The organisation operates through a streamline corporate structure with only 3 FTE not directly involved in the day to day delivery of our core programmes. The following diagrams and tables show the types of roles employed in the organisation and details the programmes or corporate functions they deliver.

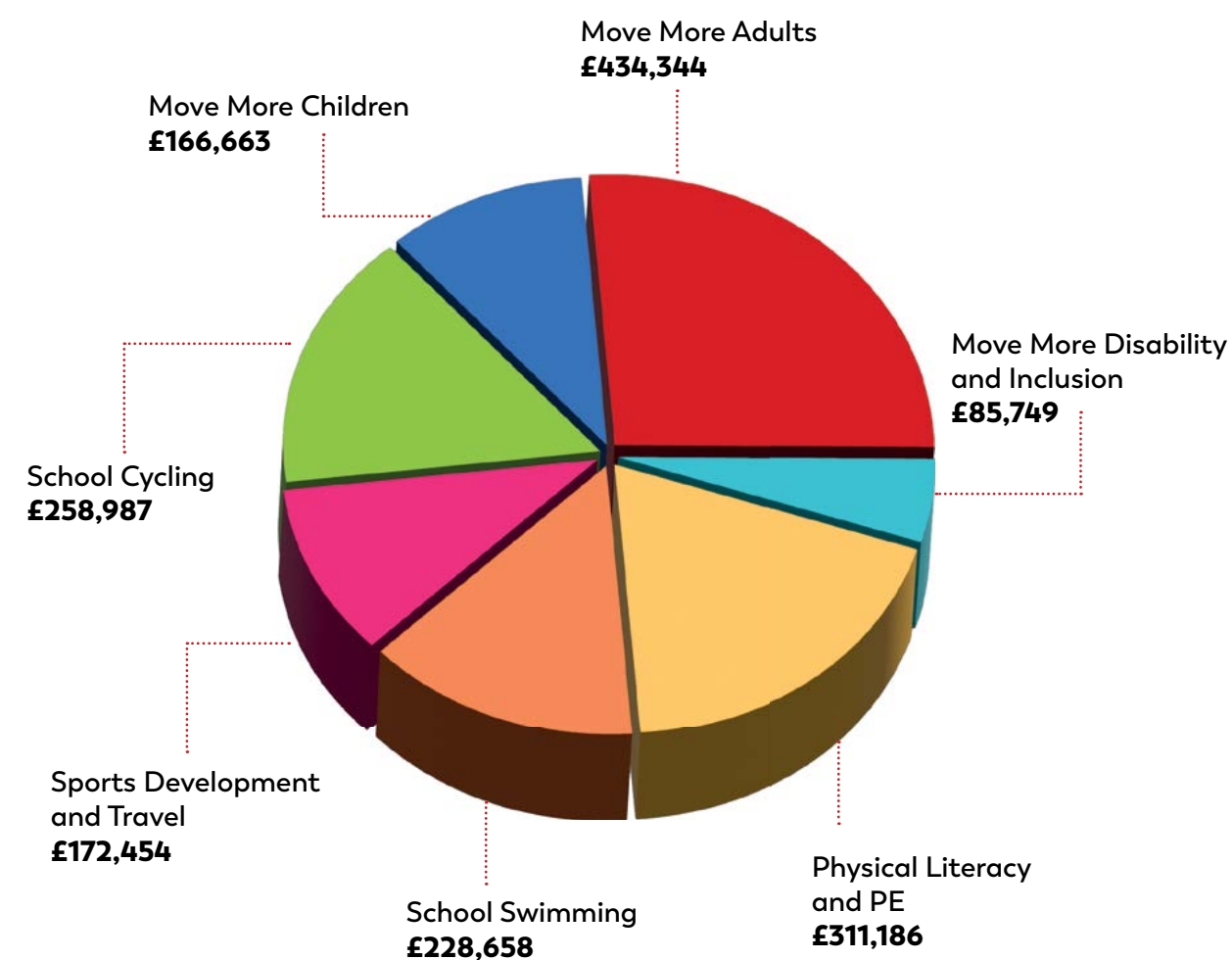
SPORT AND CHILDREN	FTE	HEAD COUNT
Head of Sport and Children	1	1
Children and School's Manager	1	1
Sports Development Manager (from March 2021)	0.8	1
Children and Schools Officer	1	1
Sports Partnership Officer (from September 2021)	1	1
Community Coaches (zero hours holiday staff)	N/A	37
Swimming Development Officer	1	1
Swimming Coaches	1.4	6
School Cycling and Events Officer	0.8	1
Support for Physical Learning Coach	0.73	1
School Physical Literacy Coaches (paid for by schools term time)	4.5	5
Community Coaches (Teenage and Toddler Play) Both programmes ran from Summer 2021 until the end of the year	1.5	5
Physical Literacy Testing Instructors	1.6	2
Total	16.33	63

CORPORATE	FTE	HEAD COUNT
Marketing and Communications Manager	1	1
Marketing and Communications Officer	1	1
Finance and Bookings Officer	1	1
Chief Executive Officer	1	1
Business and Administration Manager	1	1
Move More Programmes Support Officer	0.6	1
Grants and Fundraising Officer	0.6	1
Total	6.2	7

MOVE MORE JERSEY STAFFING	FTE	HEAD COUNT
Head of Move More Jersey	1	1
Operations Manager	0.8	1
Move More Jersey Coaches	2.96	7
Disability and Inclusion Officer	1	1
Volunteer Programme Officer	0.8	1
Total	6.56	11

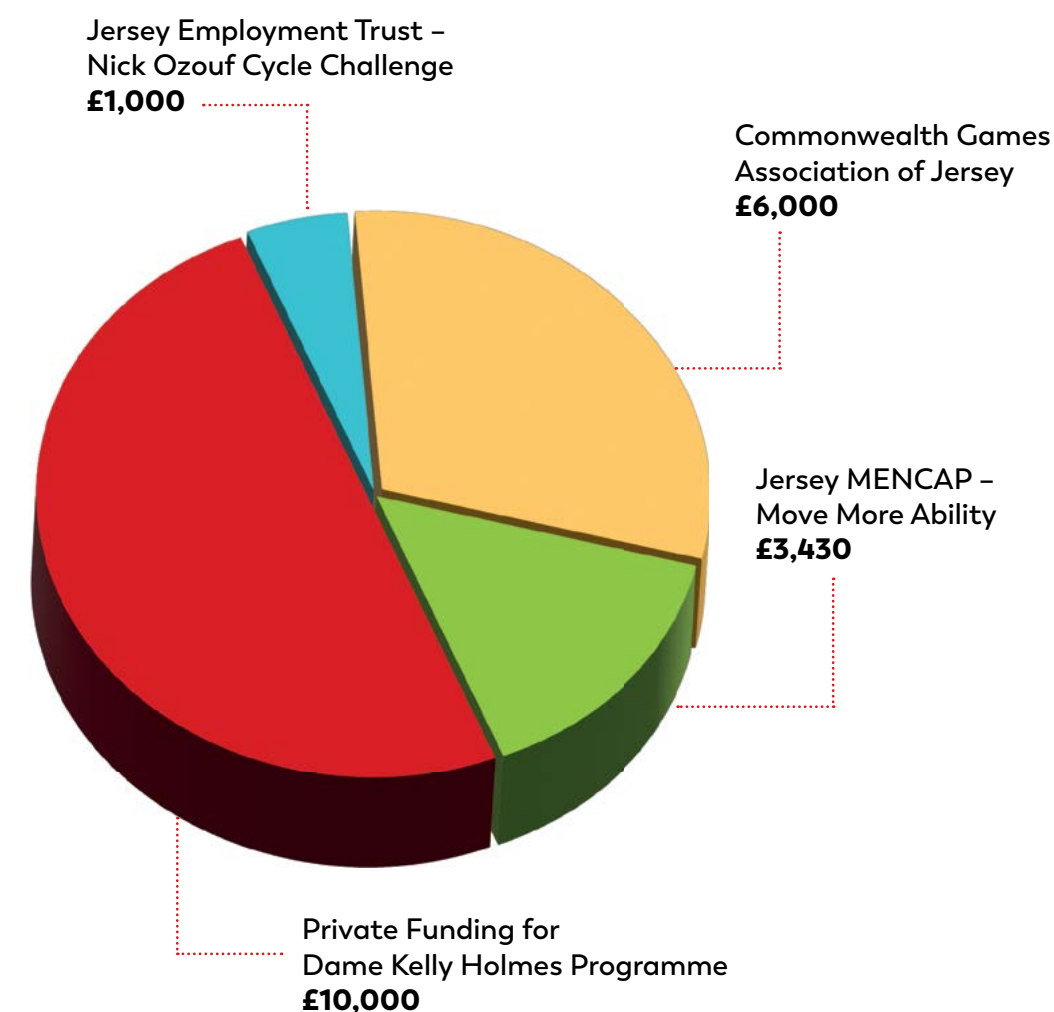
2021 Spending Breakdown

Our programmes have helped so many people and organisations to get islanders more active.



2021 Fundraising Breakdown

Fundraising is always at the heart of what we do, aiming to enhance lives through sport and physical activity.



Financial Statements

The Company has not made any acquisitions or discontinued any operations during 2021 and 2020.
The revenue derives entirely from continuing operations.

INCOME	NOTE	RESTRICTED*	UNRESTRICTED	2021 (£)	2020 (£)
Active Adults		-	12,666	12,666	77
Active Children		-	118,461	118,461	70,321
Schools Activity		-	132,011	132,011	68,388
Active Referral		-	26,148	26,148	22,703
Physical Literacy Testing		-	13,890	13,890	4,300
Grant from Government of Jersey		-	1,576,423	1,576,423	1,293,748
Sports Facilities project grant from Government of Jersey		-	108,024	108,024	26,477
B&IL Dinner Income		252,062	-	252,062	-
Other Income		-	2,406	2,406	492
Bank Interest		-	30	30	87
Sponsorship	3	11,000	9,430	20,430	177,250
		263,062	1,999,489	2,262,551	1,663,843

*£ (See note 10)

OPERATING EXPENSES	NOTE	RESTRICTED*	UNRESTRICTED	2021 (£)	2020 (£)
Staff Costs	4	(21,786)	(1,498,699)	(1,520,485)	(1,179,638)
Programme Costs		(104,657)	(170,173)	(274,830)	(166,020)
Central Costs		(61,406)	(304,212)	(365,618)	(239,068)
		(187,849)	(1,973,084)	2,160,933	(1,584,726)
Surplus For The Year		75,213	26,405	101,618	79,117
Other Comprehensive Income		-	-	-	-
Total Comprehensive Income For The Year		£75,213	£26,405	£101,618	£79,117

	NOTE	RESTRICTED*	UNRESTRICTED	2021 (£)	2020 (£)
Tangible Fixed Assets	5	-	19,005	19,005	24,098
Intangible Fixed Assets	6	-	5,109	5,109	10,218
		-	24,114	24,114	34,316
Current Assets		-			
Debtor and Prepayments	7	-	43,953	43,953	43,248
Cash at Bank		176,949	337,904	514,853	203,851
		176,949	381,857	558,806	247,099
Creditors: Amounts Falling Due Within One Year	8	-	(297,284)	(297,284)	(97,397)
Net Current Assets		176,949	84,573	261,522	149,702
Total Assets Less Current Liabilities		£176,949	£108,687	£285,636	£184,018

CAPITAL AND RESERVES	NOTE	RESTRICTED*	UNRESTRICTED	2021 (£)	2020 (£)
Called up Share Capital	9	-	2	2	2
Reserves	10	176,949	108,685	285,634	184,016
Shareholder's Funds		£176,949	£108,687	£285,636	£184,018

