

# JERSEY SPORT **ANNUAL REPORT 2019**

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**JERSEY  
SPORT** 



# **CHAIRMAN'S FOREWORD**

It is with immense pleasure that I present to you Jersey Sport's Annual Report for 2019, which highlights some of our key achievements for the year.

Currently in its third year, Jersey Sport is an independent body tasked with championing sport and active living in the island, and we are proud to have gone from strength to strength in terms of the ways our organisation and our teams have created a positive impact on island life. A pivotal moment in 2019 was gaining charitable status which will enable us to gain increased funding to invest in more services and events in sport and activity across the island.

Our Chief Executive Officer, Catriona McAllister, has continued to work with the Government of Jersey in the production and development of the Inspiring an Active Jersey (IAJ) strategy which aims to define Jersey as a world leader in sport and active living over the next 10 years.

We are very proud of the work our coaches continue to do to inspire children, both in school and out, while our experienced and qualified Move More Referral Instructors have made a huge difference to people's lives on a daily basis, helping them to achieve improved mobility and fitness after illness or injury. In 2019, we added to our classes with Move More Health Walks which have been incredibly successful, seeing up to 90 people turn up for some walks and more islanders making the most of the beautiful scenery on our doorstep.

The launch of the Move More Jersey initiative on 1 May 2019, as a way to inspire islanders to get more active, more often from a non-competitive angle, has been a great success with hundreds of people taking part in classes, walks and cycling events. We also launched Friday Fun Play Days to encourage more use of Jersey's parks whilst also improving health and wellbeing. For the first time, Jersey Sport introduced a holiday camp specifically for children with disabilities or additional special educational needs which was very well received and well attended.

Jersey Sport continues to administer the Travel Grants scheme, on behalf of the Government of Jersey. The introduction of the Volunteer Workforce Grants was designed to support the development of local coaches, officials and volunteers. Jersey Sport is proud to note that in 2019 the number of workshops delivered, and the number of delegates engaged, both increased by 100%.

During 2019, through the Move More Jersey initiative, we played an active role in promoting and taking part in various





island events including the HSBC Let's Ride Pop-Ups at Les Quennevais, the Closer to Home roadshow (in association with the Government of Jersey) that brings activities and services closer to residents across the island and the Wheels for All cycling festival which brought opportunities for disabled islanders to try a range of adaptive cycles. 2019 also saw the introduction of the HSBC Breeze Jersey cycle group, an initiative introduced in conjunction with the HSBC UK Breeze women-only free cycle rides.

Celebrating sport and active living in Jersey rose to new heights with the launch of our RaceNation Sport and Move More Jersey awards event in October. Sponsored by RaceNation, we were proud to offer 10 awards and induct two sporting stars into the Jersey Sport Hall of Fame, sponsored by Ocorian. Gold Olympic medallist and Ambassador for the Dame Kelly Holmes Trust, Amy Williams MBE, was guest speaker for the evening and inspired the audience with her tales from on and off the skeleton track.

In closing, I would like to take this opportunity to thank all the staff and board members of Jersey Sport who continue to help

us to achieve growth through their dedication, achievements and ongoing efforts. I would also like to thank all our sponsors and funders, including the Government of Jersey, who have offered so much support throughout 2019. The statistics within this annual report highlight the incredible work our teams have done throughout 2019 and we look forward to continued growth, development and success in 2020.

A handwritten signature in black ink, reading 'Phil Austin MBE'.

**Phil Austin MBE**  
*Chairman, Jersey Sport*



**JERSEY SPORT  
NOW HAS TWO  
IN-HOUSE TUTORS  
QUALIFIED  
IN DELIVERING  
SAFEGUARDING**

# SPORT

**3,100** (+3%)

Journeys supported  
by travel grants

**332** (+25%)

Coaches and officials  
accessed 27 CPD  
workshops

**£7,872**

New fund distributed to  
sports associations for the  
development or qualification  
of coaches and officials

**27** (0%)

Sports supported  
by travel grants

**79** (+27%)

Disclosure and Barring  
Service checks for sports  
volunteers completed

**17** (+70%)

Partnership meetings  
with sports associations

**75%** (0%)

Sports  
engaged with

# SUPPORTING CLUBS & ASSOCIATIONS



We worked with the Jersey Wado Ryu Karate Club in 2019, who kindly volunteered to trial the new governance accreditation scheme, SportsMark Essential. We looked at how the club is run and how they keep their members and officials safe. It was a really helpful exercise for both the club and Jersey Sport to discuss governance standards on a practical level and how SportsMark Essential can be used to support sport clubs and associations across Jersey.

"On behalf of the Channel Islands Federation of Freshwater Anglers I would just like to say how valuable we found the support we received from Jersey Sport in 2019. Their new simpler version of the grant application and also claiming for grants was so much easier in 2019, not to mention the grants themselves. Without these we would find it increasingly hard to participate on the world stage. We are not one of the major sports, but Jersey Sport always treat us fairly and as equals and always ask how we are getting on. All in all, I think Jersey Sport is going from strength to strength and are now an invaluable source of information and also guidance, plus a big help financially. Long may it continue."

GREIG BROWN, CHANNEL ISLANDS FEDERATION  
OF FRESHWATER ANGLERS

**"DEALING WITH JERSEY  
SPORT IN ACHIEVING  
THE SPORTSMARK ESSENTIAL  
STANDARD WAS A TRUE  
EXAMPLE OF COLLABORATION IN  
PUTTING OUR SPORTS MEMBERS  
FIRST AND FOREMOST."**

RYAN LAMBOTTE,  
JERSEY WADO RYU  
KARATE CLUB

**TWO ATHLETES ACCESSED SPORTSAID FUNDING  
THROUGH OUR PARTNERSHIP WITH RBC**





The RaceNation 2019 Sport and Move More Jersey Awards recognise and reward individuals, sporting bodies, schools and businesses who participate, coach or volunteer within sport, and those who enable active opportunities.

The awards evening took place at the Radisson Blu Waterfront Hotel on Friday 18 October 2019, with guest speaker Ambassador for the Dame Kelly Holmes Trust, Amy Williams MBE, who inspired the audience with her tales about training for the skeleton track at the 2010 Vancouver Winter Olympics, where she won Gold, and speaking about her more recent role as Ambassador for the Trust.

Over 220 people came together to recognise and reward individuals, sporting bodies, schools and businesses. Ten awards were presented during the evening and two sporting stars were inducted into the Jersey Sport Hall of Fame, sponsored by Ocorian.



## THE WINNERS OF THE RACENATION 2019 SPORT AND MOVE MORE JERSEY AWARDS WERE:

### **C.I. TRAVEL GROUP MOVE MORE SCHOOL OF THE YEAR:** **VICTORIA COLLEGE PREPARATORY SCHOOL**

They provided an outstanding example of encouraging participation in sport or physical activity within the school.

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### **RATHBONES YOUNG VOLUNTEER OF THE YEAR (Under 25):** **CHARLOTTE SAMSON**

Charlotte provided an outstanding contribution to lifesaving sport at the Jersey Aquatic Rescue Club since returning from university.

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### **RANDALLS VOLUNTEER OF THE YEAR:** **BOB MCGINNIGLE**

For his outstanding contribution to youth and community freshwater angling.

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### **C.I. ENGRAVERS MANAGER/COACH OF THE YEAR:** **ANDREW HAMON**

Andrew managed the Jersey Cycling team at Commonwealth Games, Youth Commonwealth Games and the Island Games.

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### **MOVE MORE WORKPLACE OF THE YEAR:** **ACCURO FIDUCIARY**

They provided an outstanding example of encouraging participation in sport and physical activity within the workplace.

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### **OCORIAN SPORTS ORGANISATION OF THE YEAR:** **JERSEY TRI CLUB**

They demonstrated a commitment to good governance and excellence in grassroots sport, club sport and performance sport.

### **MOVE MOVE GROUP OF THE YEAR:** **@JERSEY.RUNCLUB**

They had brilliantly inspired and promoted active living in Jersey, encouraging new and less confident runners. Their motto is #runforeachother.

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### **THE AZTEC GROUP SPORTING PERFORMANCE OF THE YEAR** (Under 21): **CAMERON PIROUET**

Cameron demonstrated an outstanding series of performances with podium placings in international events over the previous year.

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### **JERSEY SPORT'S LIFETIME ACHIEVEMENT AWARD:** **SALLY MINTY-GRAVETT MBE**

Dedicating a significant amount of her life to swimming, Sally has swam the channel multiple times, including a two-way swim and continues to inspire Jersey's swimming fraternity.

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### **ACCURO SPORTING PERFORMANCE OF THE YEAR:** **SERNA GUTHRIE**

Serena captained the England netball team to claim Bronze at the World Cup in Liverpool in the summer.

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### **JERSEY SPORT HALL OF FAME, SPONSORED BY OCORIAN** **SPORTING STARS: TED RAY AND CLIFF MALLETT**

The Hall of Fame was founded to recognise the achievements of Jersey's sports stars through the ages, past and present.

**"CONGRATULATIONS TO ALL OF OUR AWARD NOMINEES AND WINNERS THAT CONTINUE TO INSPIRE AND ACHIEVE IN THE WORLD OF SPORT AND ACTIVE LIVING. WE WOULD LIKE TO THANK ALL OF OUR AWARD SPONSORS FOR THEIR SUPPORT, AND IN PARTICULAR, OUR EVENT HEADLINE SPONSOR, RACENATION."**

CATRIONA MCALLISTER, CEO, JERSEY SPORT



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"JERSEY SPORT ARE  
DOING A GREAT JOB.  
MY CHILD HAS REALLY  
ENJOYED HIS TIME  
THERE. WILL BE BACK"



# MOVE MORE CHILDREN

"GREAT HOLIDAY  
CARE AGAIN.  
MY SON REALLY  
ENJOYS IT AND  
THE LEADERS ARE  
FANTASTIC!"

**546** (+118%)

Holiday and term time  
sessions available

**6,723** (-31%)\*\*

Spaces on our  
holiday and term  
time courses offered

**440** (+83%)

Children and their families  
attended Playdays

**76** (+533%)

Disability sessions  
delivered

**99%\***

Of parents rated our coaches'  
interaction with their children  
as 'good' or 'outstanding'

**100**

Children and adults  
attended the new  
'Wheels for All' event

"MY SON WAS VERY NERVOUS  
ABOUT STARTING, BUT NOW  
DOESN'T WANT TO LEAVE AND  
CAN'T WAIT TO COME BACK"

\*Stats not recorded in 2018.

\*\*Less spaces offered in 2019 but courses  
ran for longer hours compared to 2018.



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**NEW FUNDAMENTAL  
MOVEMENT BASED,  
PHYSICAL LITERACY  
CURRICULUM BEING  
DEvised AND  
DELIVERED**

**JERSEY SPORT**  
(in partnership with  
the Bosdet Foundation)  
**WON A NATIONAL AWARD  
FOR ITS DELIVERY OF  
THE SWIM SAFE  
PROGRAMME IN THE  
SUMMER OF 2019**

# MOVE MORE SCHOOLS

NEW COACH  
DEVELOPMENT  
AND COACH PATHWAY  
INFRASTRUCTURE  
IMPLEMENTED

**567\*\***

Physical literacy  
assessments conducted

**900+**

Year 5 pupils participated  
in sports festivals that were  
delivered across 7 schools

**561** (-2%)\*

Extra curricular  
classes taught

**379\*\***

Before school  
sessions delivered

**23** (+91%)

Sessions per week  
for pupils with Special  
Educational Needs

**2929** (-25%)

P.E. lessons taught  
per week

**952** (+19%)

Year 5 pupils participated  
in the national Swim Safe  
programme on Jersey beaches

**1,507** (-4%)\*

Children took part in  
swimming lessons

**621** (-9%)\*

Swimming lessons taught  
during term time

**88%** (+8%)

Achieved the required curriculum  
standard in swimming  
(above the UK average of 52%)

\*Decrease due to strike days whereby schools were closed.

\*\*Stats not recorded in 2018.





WE PROVIDED  
WORK EXPERIENCE  
OPPORTUNITIES  
FOR 12 STUDENTS  
ON PROJECT  
TRIDENT

# MOVE MORE ADULTS

**605** (+7%)

People referred by  
health professionals

**40%\***

Of people attending a Move  
More Referral class felt more  
useful after 12 weeks

**90%\***

Of individuals achieved  
their set goal during  
Move More Referral

**58%\***

Of people experienced an  
improvement in reduced blood  
pressure after 12 weeks

**79**

People accessed Move More  
Referral free of charge

**32** (+77%)

Regular participants  
attended disability sessions  
at Les Ormes

\*Stats not recorded in 2018.



**154** (0%)

Health Walks  
delivered

**417** (+6%)

People attended  
Health Walks

**10,877** (+3%)

Health Walks  
walked

**22** (+144%)

Sessions taught for  
prisoners at HMP La Moye

**36** (+200%)

Prisoners completed  
sports programmes

**33**

Sessions to support  
Care Closer to Home

**220**

People attended the new  
HSBC Lets Ride Pop Up events

**FREE  
EXERCISE CLASSES  
WERE DELIVERED  
TO SUPPORT  
MENTAL HEALTH  
AWARENESS  
WEEK**





**JERSEY SPORT  
GAINED CHARITABLE  
STATUS IN 2019**

# **JERSEY SPORT COMMUNICATIONS**



**406** (+14%)

New Facebook likes



**323** (+15%)

New Twitter followers



**409** (+49%)

New Instagram followers

**65**

Delegates from 21 sports  
attended two networking  
events in September

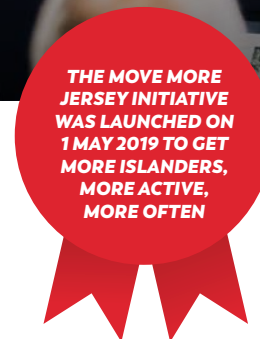
**37,284**

Unique visitors  
to jersey sport .je





# MOVE MORE COMMUNICATIONS



659

Move More Facebook likes\*



551

Move More Instagram followers\*

## Community events we supported:

Jersey Skills Show	Super League Triathlon
Jersey Pride	
Ride for All Day	MIND Jersey Beach festival
HSBC Let's Ride	GoJ Nutrition Strategy Fun Day
Jersey Marathon	

42 (+13%)

Articles published in the local media

21

Media interviews given by Jersey Sport staff

2407

Unique visitors to [movemore.je](https://movemore.je)\*

\*Stats from 1 May 2019.



# JERSEY SPORT PARTNERSHIPS

## THIRD SECTOR

### **Bosdet Foundation and RNLI**

Delivered the national Swim Safe programme, promoting safe swimming in open water to Year 5 pupils across the island, in partnership with the Bosdet Foundation and the RNLI.

### **Bosdet Foundation**

Bikeability, including a cycling programme to help children cycle safely to school, was sponsored by the Bosdet Foundation.

### **SportsAid**

Successfully secured two SportsAid awards, including grants for Tom and Will Atkinson, young Jersey triathletes. The awards from SportsAid were in partnership with Royal Bank of Canada Volunteering Steering Group, working in partnership to promote Volunteer.je and a volunteer celebration event during National Volunteers Week in June 2019.

### **Enable Jersey**

A strong partnership was formed with Enable Jersey who focus on supporting disabled islanders to 'Live a Life Without Limits'. They fully funded the Wheels for All Festival and committed to up to 50% funding to set up the Wheels for All Centre.

### **Diabetes Jersey**

A strong partnership was formed with Diabetes Jersey and the Diabetic Clinic who were keen to encourage increased physical activity of newly diagnosed Type 2 diabetes through the Move More Referral scheme, to help facilitate a sustained lifestyle change.

### **Cycling Projects**

UK charity, Wheels for All, visited to deliver the Wheels for All Festival in October 2019 and provided initial advice on how to establish a permanent centre on island.

### **Les Ormes, Mencap Jersey and Beresford Street Kitchen**

Disability sporting sessions were delivered to young people, with the opportunity to try activities for the first time as well as build relations with peers and coaches. 36 morning sessions were run at Les Ormes, with 540 attendees throughout the term.

### **Sir James Knott**

Sport and physical literacy programmes delivered for children who need support to be active in schools, funded by Sir James Knott.

## BUSINESS

### **RaceNation**

Sponsorship of the RaceNation 2019 Sport and Move More Jersey Awards, plus sponsorship of two networking events held with local sports clubs.

### **HSBC**

Sponsorship of the HSBC Let's Ride Pop-Up series at Les Quennevais cycle track and HSBC Breeze Jersey. HSBC Breeze Jersey was established with great success. Let's Ride pop-ups took place monthly at Les Quennevais cycle track over winter, offering Ready Set Ride skills to children.

### **Royal Bank of Canada**

Sponsors of the SportsAid awards received.

### **Liberty Bus**

Transport to the disability sessions for young people at Les Ormes was provided by Liberty Bus.

### **Condor**

Sponsors of Sportability.

### **Ogier**

Sponsors of Sportability.

### **Co-Op Helping Hands**

Provided free places for Sport Active.

## GOVERNMENT OF JERSEY

Throughout 2019 officers from Jersey Sport played a vital role in the advocacy of sport and physical activity by representing the organisation in a variety of Government of Jersey steering groups, including:

- Community Minibus Scheme Steering Group
- Service Providers Steering Group
- Disability Strategy Group
- Diabetes Strategy Group
- Active Travel Steering Group
- Sustainable Transport Policy
- Team Jersey Employer Forum
- Mental Health Awareness Group
- Nutrition Strategy Awareness Group
- POSH Community Strategy Group

### **Strategic Policy, Performance and Population**

Provided input into the Island Plan.

### **Closer To Home Steering Group and Board**

Move More Jersey provided 'free' circuit classes for the Government of Jersey at Communicare as part of the Closer to Home initiative, and attended the Government of Jersey's Closer To Home road shows at the island's parish halls, as part of new health model.

### **Volunteers Steering Group**

Worked collaboratively to promote and support volunteering in Jersey.

### **Countryside Access Service Providers Steering Group**

Worked collaboratively to promote Move More Jersey and physical activity in Jersey's open spaces.

### **Safer Routes to School Group**

Jersey Sport worked to promote Bikeability in the island's schools.

### **HMP La Moye**

Jersey Sport delivered 22 community prison sessions within three different wings to support the health and wellbeing strategy introduced by the prison at La Moye.

### **Sports Facilities Strategy**

Jersey Sport has continued to support the Government of Jersey with the development of a strategy for sports facilities.

### **Best Start Partnership Group**

This partnership focused on the development of younger children and Jersey Sport sit on this group to promote sport and physical activity as essential to child development.

### **Voluntary and Community Sector Working Group**

Worked together to explore how the sector can work more closely together and benefit from each other's skills and knowledge.

## SPORTS

### **UK Coaching**

New partnership formed with UK Coaching to deliver sports specific safeguarding training on-island.

### **British Cycling**

Visit from British Cycling's South Region Recreation Officer and Hampshire Breeze Coordinator. Various meetings during the visit including Breeze, Guided Rides and Let's Ride Pop-ups, including a tour of Les Quennevais, a Breeze ride and Jersey's cycle tracks and roads.

### **Cycle4Jersey**

Jersey Sport helped to support and lead Cycle4Jersey as a new lobbying group to promote active travel and cycle safety throughout the island.

### **Local Sports Clubs and Associations**

Work continued to be the voice of sport for local clubs and associations in Jersey, providing guidance and advice on all matters, including safeguarding, travel grants and educational workshops.

### **Commonwealth Games**

Provided £5,000 for the After School Physical Literacy Club.

## MEDIA

### **Jersey Evening Post**

Partnered with the Jersey Evening Post to provide coverage and a free insert in the JEP to promote the RaceNation 2019 Sport and Move More Jersey Awards.

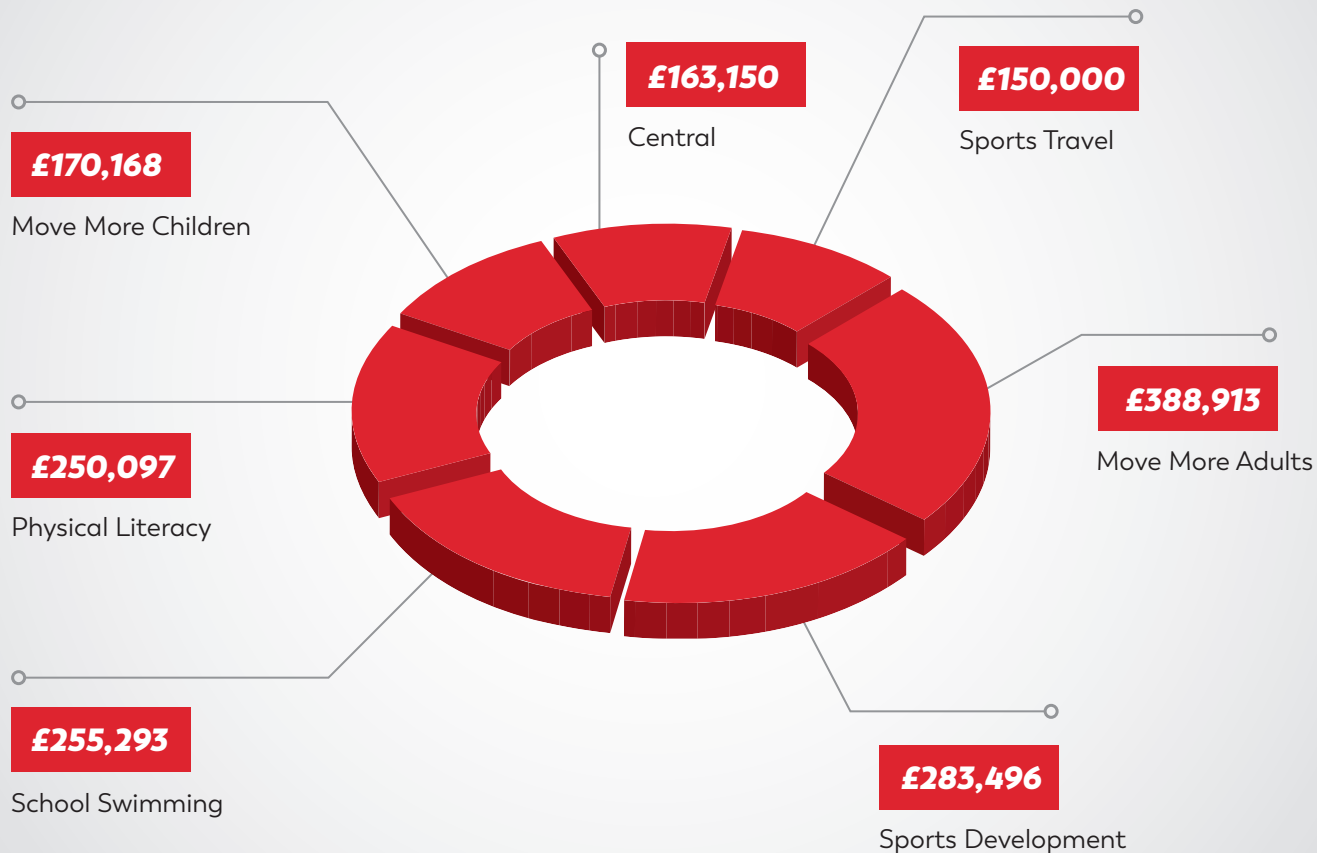
### **Local Media**

Jersey Sport continued to work with local media providers to share timely news stories and engage with local journalists to maximise PR opportunities.



# 2019 SPENDING BREAKDOWN

Our programmes have helped so many people and organisations to get islanders more active.



# 2019 FUNDRAISING BREAKDOWN

Fundraising is always at the heart of what we do, aiming to enhance lives through sport and physical activity.

